

MTD Sales
240.34 L

Brand Share %
5.01 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	240.34	5.01 %
Total	240.34	5.01 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	53.45	6.00 %
CHENNAI-01	50.52	5.77 %
CHENNAI-02	41.53	5.95 %
SOUTH-03	27.71	5.27 %
TRICHY-01	26.66	3.79 %
NORTH ARCOT	18.55	5.26 %
SOUTH ARCOT	10.08	3.12 %
WEST-02	5.31	3.44 %
WEST-03	3.74	2.27 %
WEST-01	2.80	2.51 %
Total	240.34	5.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	53.45	6.00 %
Total	53.45	6.00 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.77	4.55 %
TKS2	1.33	4.27 %
TYI1	0.78	4.34 %
PKD1	0.77	4.07 %
APK2	0.37	3.59 %
RND2	0.31	1.21 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
SGT1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
S2SD	-0.45	-4.16 %
Total	53.45	6.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.52	5.77 %
Total	50.52	5.77 %

Branch *	MTD Sales L	Brand Share %
CH49	2.11	4.37 %
CH45	1.52	4.84 %
CH28	1.43	3.77 %
CH25	1.01	3.06 %
AVD1	0.77	2.53 %
CH22	0.57	2.23 %
CH14	0.53	1.15 %
CH38	0.33	1.96 %
CH39	0.33	1.72 %
CH29		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	50.52	5.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	41.53	5.95 %
Total	41.53	5.95 %

Branch *	MTD Sales L	Brand Share %
CH24	1.52	4.24 %
PON1	0.83	2.99 %
CH34	0.76	3.30 %
CH50	0.55	2.27 %
MJR1	0.47	2.52 %
CH41	0.43	2.01 %
CH46	0.40	2.56 %
UKI1	0.32	2.38 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH33		0.00 %
CH35		0.00 %
CH37		0.00 %
WHC3	-1.09	-6.87 %
Total	41.53	5.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	27.71	5.27 %
Total	27.71	5.27 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.40	3.91 %
PVI1	0.85	3.40 %
MDU4	0.71	4.64 %
KKD3	0.38	1.65 %
TPT1	0.38	3.15 %
SZSD		0.00 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
Total	27.71	5.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.66	3.79 %
Total	26.66	3.79 %

Branch *	MTD Sales L	Brand Share %
PTK1	1.52	4.78 %
PBR2	1.28	3.23 %
KIK1	1.03	3.51 %
TRY3	0.86	3.43 %
TRY4	0.77	2.72 %
MVM1	0.43	1.05 %
KUM1	0.36	0.88 %
AYR1		0.00 %
JKM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ	-0.32	3.38 %
Total	26.66	3.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.55	5.26 %
Total	18.55	5.26 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.89	2.84 %
ABR1	0.50	2.85 %
VEL1	0.36	3.47 %
AKM1	0.33	2.17 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	18.55	5.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.08	3.12 %
Total	10.08	3.12 %

Branch *	MTD Sales L	Brand Share %
POY1	1.30	3.79 %
CDM1	0.96	4.04 %
PRT1	0.68	4.61 %
CUD1	0.55	1.86 %
NVL2	0.53	2.78 %
VPM2	0.48	2.47 %
KKI2	0.45	3.32 %
ULP1	0.35	3.17 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	10.08	3.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.31	3.44 %
Total	5.31	3.44 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.53	4.66 %
ATU1	0.39	3.49 %
APN1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	5.31	3.44 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.74	2.27 %
Total	3.74	2.27 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.78	3.40 %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	3.74	2.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.80	2.51 %
Total	2.80	2.51 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.34	4.68 %
CBE6	0.39	4.13 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD	-0.21	-11.03 %
Total	2.80	2.51 %