



TN : OG Sales Performance 25/04/2026 9:18 AM

MTD Sales
591.87 L

Brand Share %
2.31 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	591.87	2.31 %
Total	591.87	2.31 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	115.53	2.72 %
CHENNAI-01	114.20	3.58 %
CHENNAI-02	96.60	3.49 %
SOUTH-03	64.02	1.85 %
TRICHY-01	54.82	1.55 %
NORTH ARCOT	47.68	2.60 %
WEST-02	39.23	1.58 %
SOUTH ARCOT	30.77	1.74 %
WEST-01	29.04	1.26 %
Total	591.87	2.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	115.53	2.72 %
Total	115.53	2.72 %

Branch *	MTD Sales L	Brand Share %
NGR1	7.34	2.22 %
TKS2	4.61	2.30 %
TUT2	3.36	1.72 %
MAR1	2.93	1.90 %
TKS1	2.84	2.12 %
PKD1	2.22	2.06 %
VLY1	2.20	1.49 %
MMT1	1.57	2.04 %
SDI1	1.38	1.88 %
APK1	1.17	1.90 %
ASM1	0.83	1.26 %
TKY1	0.82	1.49 %
UDN1	0.81	1.28 %
ARM1	0.78	1.12 %
ERL2	0.78	0.83 %
KGL1	0.75	0.86 %
PDI1	0.73	1.37 %
SGT1	0.38	1.82 %
KYR1	0.34	0.75 %
COL1		0.00 %
SKD1		0.00 %
Total	115.53	2.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	114.20	3.58 %
Total	114.20	3.58 %

Branch *	MTD Sales L	Brand Share %
CH14	3.55	1.59 %
CH30	3.31	2.31 %
CH45	1.81	1.61 %
CH48	1.61	1.17 %
GUD1	1.48	1.14 %
GUD2	1.16	2.24 %
SKL1	0.90	1.36 %
CGL1	0.80	1.20 %
CH35	0.64	0.81 %
CH28	0.42	0.33 %
KNR1	0.42	0.68 %
AVD1	0.40	0.44 %
CH39	0.40	0.70 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	114.20	3.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	96.60	3.49 %
Total	96.60	3.49 %

Branch *	MTD Sales L	Brand Share %
CH34	1.85	2.00 %
CH44	1.54	1.99 %
CH50	1.47	1.26 %
UKI1	1.17	2.15 %
GPD1	0.96	1.59 %
CH20	0.87	0.56 %
PON1	0.81	1.26 %
CH31	0.38	0.66 %
CH41	0.38	0.36 %
CH27	0.36	0.93 %
CH23	0.35	0.48 %
CH36	0.32	0.67 %
CH01		0.00 %
Total	96.60	3.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	64.02	1.85 %
Total	64.02	1.85 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.06	1.42 %
MDU7	2.68	2.10 %
KKD3	2.31	1.60 %
DGL1	2.22	1.48 %
MDU4	1.76	1.79 %
MDU3	1.46	1.16 %
MDU2	1.45	0.63 %
MPA1	1.27	0.94 %
DKI1	1.22	1.39 %
TDI1	0.99	1.81 %
NKI1	0.67	2.09 %
BNR1	0.63	1.58 %
TMM1	0.49	0.45 %
USL1	0.39	0.63 %
KYK1	0.38	0.96 %
CMR1	0.36	0.94 %
ATG1	0.31	0.25 %
ADP1		0.00 %
KPT1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TPT1		0.00 %
Total	64.02	1.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.82	1.55 %
Total	54.82	1.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.22	1.12 %
PBR2	3.26	1.51 %
PTK1	2.50	1.96 %
KUM1	2.30	1.30 %
TRY3	1.90	1.25 %
PDK1	1.58	1.55 %
MDI1	1.18	1.16 %
KIK1	1.16	1.21 %
TYR1	0.88	0.78 %
MSI1	0.75	1.05 %
NGT1	0.54	0.63 %
TVR1	0.39	0.60 %
PBR1	0.38	0.44 %
AYR1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
TRY4		0.00 %
TZSD		0.00 %
WTRZ	-0.38	1.60 %
Total	54.82	1.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	47.68	2.60 %
Total	47.68	2.60 %

Branch *	MTD Sales L	Brand Share %
ARC2	1.46	2.17 %
GDM1	1.20	1.64 %
VEL1	1.10	1.13 %
TRR1	1.00	0.77 %
ABR1	0.89	0.82 %
CYR1	0.71	1.69 %
ANI1	0.70	1.57 %
VNB1	0.52	0.89 %
CGM1	0.36	1.02 %
UGI1	0.31	1.61 %
PLR1	0.31	0.78 %
BGR1		0.00 %
CPT1		0.00 %
Total	47.68	2.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	39.23	1.58 %
Total	39.23	1.58 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.52	2.04 %
ERD2	3.16	1.15 %
NKL2	2.37	1.92 %
HSR2	1.59	2.12 %
SLM3	1.47	1.15 %
RSP1	1.27	1.79 %
SLM2	1.19	1.13 %
TCG1	0.95	1.47 %
OML1	0.89	1.64 %
HSR1	0.85	1.21 %
TRM1	0.65	1.33 %
KMM1	0.54	1.36 %
VPD1	0.40	0.85 %
KRI1	0.40	0.44 %
KAM1	0.39	1.37 %
PMP1	0.39	1.10 %
ATU1	0.37	0.41 %
PDR1	0.37	0.99 %
WHKP	0.35	1.74 %
PLC1	0.35	0.98 %
EDP1	0.33	0.98 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
KVP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
Total	39.23	1.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	30.77	1.74 %
Total	30.77	1.74 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.02	2.17 %
VPM2	1.74	1.50 %
CUD1	1.70	1.13 %
KLM1	1.58	1.81 %
KKI2	1.37	1.31 %
NVL2	1.07	1.11 %
TDM1	1.00	1.63 %
SJI2	0.93	1.00 %
KML1	0.79	1.29 %
PRT1	0.79	0.88 %
MKM1	0.73	1.71 %
ULP1	0.49	0.59 %
VCM2	0.32	0.65 %
VPM1	0.30	1.26 %
TVM1	0.23	0.53 %
STP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	30.77	1.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.04	1.26 %
Total	29.04	1.26 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.86	1.15 %
CBE1	2.08	2.17 %
SNR1	1.87	2.06 %
TPR2	1.66	0.86 %
TPR1	1.62	1.34 %
UMP1	1.31	1.81 %
KGM1	1.17	2.06 %
PLI1	1.13	1.11 %
AVI1	0.92	1.35 %
PDM1	0.89	1.77 %
SUL1	0.86	1.51 %
TPR3	0.71	1.24 %
CBE4	0.68	0.45 %
TPR4	0.40	1.33 %
KMD1	0.29	0.65 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
KMR1	-0.33	-0.29 %
Total	29.04	1.26 %