

MTD Sales  
240.62 L

Brand Share %  
5.08 %

Information:

MTD : 01-09-2026 To 23-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.08 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 240.62      | 5.08 %        |
| Total    | 240.62      | 5.08 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 52.55       | 5.97 %        |
| CHENNAI-01  | 50.18       | 5.83 %        |
| CHENNAI-02  | 43.06       | 6.27 %        |
| SOUTH-03    | 27.71       | 5.32 %        |
| TRICHY-01   | 26.66       | 3.85 %        |
| NORTH ARCOT | 18.55       | 5.32 %        |
| SOUTH ARCOT | 10.08       | 3.16 %        |
| WEST-02     | 5.31        | 3.44 %        |
| WEST-03     | 3.74        | 2.31 %        |
| WEST-01     | 2.80        | 2.60 %        |
| Total       | 240.62      | 5.08 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 52.55       | 5.97 %        |
| Total    | 52.55       | 5.97 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 5.77        | 4.65 %        |
| TKS2     | 1.33        | 4.23 %        |
| TYI1     | 0.78        | 4.43 %        |
| PKD1     | 0.77        | 4.07 %        |
| APK2     | 0.37        | 4.08 %        |
| RND2     | 0.31        | 1.21 %        |
| APK1     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| NGR1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| S2SD     | -0.45       | -4.16 %       |
| Total    | 52.55       | 5.97 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 50.18       | 5.83 %        |
| Total    | 50.18       | 5.83 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH49     | 2.11        | 4.51 %        |
| CH45     | 1.52        | 4.90 %        |
| CH28     | 1.43        | 3.85 %        |
| CH25     | 1.01        | 3.14 %        |
| AVD1     | 0.77        | 2.56 %        |
| CH22     | 0.57        | 2.35 %        |
| CH14     | 0.53        | 1.18 %        |
| CH26     | 0.45        | 5.04 %        |
| CH38     | 0.33        | 1.96 %        |
| CH39     | 0.33        | 1.72 %        |
| CH29     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| Total    | 50.18       | 5.83 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 43.06       | 6.27 %        |
| Total    | 43.06       | 6.27 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH24     | 1.52        | 4.40 %        |
| PON1     | 0.83        | 3.03 %        |
| CH34     | 0.76        | 3.30 %        |
| CH50     | 0.55        | 2.31 %        |
| MJR1     | 0.47        | 2.52 %        |
| CH41     | 0.43        | 2.12 %        |
| CH46     | 0.40        | 2.75 %        |
| UKI1     | 0.32        | 2.38 %        |
| CH20     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 43.06       | 6.27 %        |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 27.71       | 5.32 %        |
| Total    | 27.71       | 5.32 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 1.40        | 4.01 %        |
| PVI1     | 0.85        | 3.40 %        |
| MDU4     | 0.71        | 4.88 %        |
| KKD3     | 0.38        | 1.71 %        |
| TPT1     | 0.38        | 3.15 %        |
| SZSD     |             | 0.00 %        |
| ADP1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU6     |             | 0.00 %        |
| MDU7     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| Total    | 27.71       | 5.32 %        |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 26.66       | 3.85 %        |
| Total    | 26.66       | 3.85 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PTK1     | 1.52        | 4.93 %        |
| PBR2     | 1.28        | 3.48 %        |
| KIK1     | 1.03        | 3.51 %        |
| TRY3     | 0.86        | 3.66 %        |
| TRY4     | 0.77        | 2.72 %        |
| MVM1     | 0.43        | 1.06 %        |
| KUM1     | 0.36        | 0.89 %        |
| AYR1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KUM2     |             | 0.00 %        |
| MDI1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TVR2     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     | -0.32       | 3.61 %        |
| Total    | 26.66       | 3.85 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 18.55       | 5.32 %        |
| Total    | 18.55       | 5.32 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 0.89        | 2.87 %        |
| ABR1     | 0.50        | 2.85 %        |
| VEL1     | 0.36        | 3.61 %        |
| AKM1     | 0.33        | 2.46 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| NASD     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL3     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 18.55       | 5.32 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 10.08       | 3.16 %        |
| Total    | 10.08       | 3.16 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 1.30        | 3.79 %        |
| CDM1     | 0.96        | 4.27 %        |
| PRT1     | 0.68        | 4.72 %        |
| CUD1     | 0.55        | 1.86 %        |
| NVL2     | 0.53        | 2.89 %        |
| VPM2     | 0.48        | 2.51 %        |
| KKI2     | 0.45        | 3.39 %        |
| ULP1     | 0.35        | 3.17 %        |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VCM2     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| WHNV     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 10.08       | 3.16 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 5.31        | 3.44 %        |
| Total    | 5.31        | 3.44 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM3     | 0.53        | 4.66 %        |
| ATU1     | 0.39        | 3.49 %        |
| APN1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| KAM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 5.31        | 3.44 %        |

## WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 3.74        | 2.31 %        |
| Total    | 3.74        | 2.31 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NKL2     | 0.78        | 3.68 %        |
| GBM1     | 0.31        | 5.03 %        |
| AVI1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| ERD2     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| W3SD     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| Total    | 3.74        | 2.31 %        |

# WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 2.80        | 2.60 %        |
| Total    | 2.80        | 2.60 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 1.34        | 4.85 %        |
| CBE6     | 0.39        | 4.13 %        |
| ANR1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     | -0.21       | -11.03 %      |
| Total    | 2.80        | 2.60 %        |