



# TN : OG Sales Performance 24/05/2026 9:18 AM

MTD Sales  
409.25 L

Brand Share %  
3.05 %

Information:

MTD : 01-05-2026 To 23-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	409.25	3.05 %
Total	409.25	3.05 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	94.19	3.78 %
CHENNAI-02	75.98	3.43 %
SOUTH-01	70.19	3.97 %
SOUTH-03	46.20	3.00 %
TRICHY-01	41.11	2.14 %
NORTH ARCOT	36.24	3.74 %
SOUTH ARCOT	17.32	1.66 %
WEST-02	15.89	1.79 %
WEST-01	12.12	2.19 %
Total	409.25	3.05 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.19	3.78 %
Total	94.19	3.78 %

Branch *	MTD Sales L	Brand Share %
CH05	5.19	2.82 %
CH16	4.50	2.63 %
CH19	3.55	2.92 %
CH07	3.13	2.82 %
CH14	2.38	1.29 %
CH45	2.32	2.74 %
CH28	1.64	1.47 %
AVD1	1.43	2.01 %
MRM1	0.94	1.42 %
GUD2	0.93	2.38 %
CH38	0.84	1.53 %
CGL1	0.78	1.48 %
CH39	0.77	1.79 %
KNR1	0.67	1.18 %
CH26	0.56	3.02 %
CH35	0.35	0.59 %
CH29	0.31	2.98 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
GUD1	-0.36	-0.47 %
Total	94.19	3.78 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	75.98	3.43 %
Total	75.98	3.43 %

Branch *	MTD Sales L	Brand Share %
MJR1	2.19	2.76 %
CH50	1.95	2.29 %
CH17	1.70	1.64 %
CH18	1.69	1.61 %
CH20	1.57	1.70 %
CH41	1.24	1.55 %
CH31	1.22	2.41 %
UKI1	0.83	2.25 %
CH34	0.79	1.20 %
CH33	0.67	0.99 %
CH23	0.59	1.03 %
CH36	0.39	0.93 %
CH32	0.34	2.22 %
MC06	0.30	2.29 %
CH01		0.00 %
Total	75.98	3.43 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	70.19	3.97 %
Total	70.19	3.97 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.95	2.92 %
RND1	2.09	2.41 %
SVK1	1.38	2.30 %
TYI1	0.98	2.89 %
VLY1	0.87	0.99 %
MAR1	0.64	1.45 %
ARM1	0.51	1.93 %
VNR1	0.42	1.41 %
TCN1	0.37	0.93 %
ASM1	0.34	1.28 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
Total	70.19	3.97 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	46.20	3.00 %
<b>Total</b>	<b>46.20</b>	<b>3.00 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	4.33	2.33 %
KKD3	1.82	1.92 %
ATG1	1.36	1.72 %
TMM1	0.99	2.93 %
MDU3	0.97	1.94 %
KRR1	0.54	0.80 %
MNM1	0.49	2.33 %
MDU4	0.39	1.45 %
MDU7	0.37	0.64 %
TEN1	0.35	1.72 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>46.20</b>	<b>3.00 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	41.11	2.14 %
Total	41.11	2.14 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.92	2.40 %
PTK1	2.79	3.03 %
TNJ1	2.49	2.25 %
KIK1	1.53	2.63 %
MDI1	1.48	2.19 %
TRY4	1.31	2.59 %
TVR1	1.17	3.03 %
TVR2	1.03	0.98 %
AYR1	0.94	1.87 %
PDK1	0.91	1.61 %
PBR1	0.89	1.51 %
APM1	0.86	2.46 %
KUM1	0.70	0.67 %
KUM2	0.70	1.59 %
MVM1	0.56	0.48 %
TYR1	0.52	1.11 %
TTP1	0.37	0.91 %
TRY2	0.37	0.98 %
MSI1	0.37	1.29 %
NGT1	0.32	0.59 %
ORU1	0.31	1.42 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ	-0.40	1.40 %
Total	41.11	2.14 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	36.24	3.74 %
Total	36.24	3.74 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.61	2.98 %
VEL1	1.86	2.99 %
VSI1	1.03	2.45 %
CYR1	0.69	2.71 %
WJD1	0.64	2.05 %
WJP1	0.50	1.69 %
CPT1	0.40	1.54 %
VNB1	0.38	1.79 %
ABR1		0.00 %
BGR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL	-0.15	0.47 %
Total	36.24	3.74 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.32	1.66 %
<b>Total</b>	<b>17.32</b>	<b>1.66 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	3.82	2.82 %
CDM1	1.46	1.75 %
NVL2	1.21	2.12 %
KLM1	0.84	1.47 %
TRK1	0.73	1.52 %
KML1	0.54	1.22 %
MKM1	0.50	1.99 %
CUD1	0.44	0.45 %
VPM2	0.39	0.71 %
PRT1	0.39	0.86 %
SJI2	0.39	0.91 %
TVM2	0.36	1.06 %
POY2	0.23	0.29 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>17.32</b>	<b>1.66 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	15.89	1.79 %
<b>Total</b>	<b>15.89</b>	<b>1.79 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.81	1.87 %
SLM1	1.36	1.52 %
MTR1	1.02	2.97 %
SLM3	0.95	1.75 %
TCG1	0.71	2.57 %
ATU1	0.70	2.00 %
HSR2	0.53	2.42 %
MCR1	0.40	2.32 %
SLM2	0.39	0.66 %
TRM1	0.39	2.31 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.40	2.51 %
<b>Total</b>	<b>15.89</b>	<b>1.79 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	12.12	2.19 %
Total	12.12	2.19 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.52	1.45 %
SNR1	0.50	2.06 %
CBE2	0.44	0.37 %
CBE6	0.42	1.84 %
PLI1	0.39	1.47 %
KMR1	0.37	1.05 %
CBE3	0.25	1.93 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB	-0.74	2.49 %
Total	12.12	2.19 %