



# TN : OG Sales Performance 24/04/2026 9:18 AM

MTD Sales  
563.05 L

Brand Share %  
2.31 %

Information:

MTD : 01-04-2026 To 23-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	563.05	2.31 %
Total	563.05	2.31 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	112.60	3.64 %
SOUTH-01	109.97	2.73 %
CHENNAI-02	92.94	3.48 %
SOUTH-03	58.77	1.81 %
TRICHY-01	51.06	1.52 %
NORTH ARCOT	46.65	2.66 %
WEST-02	35.09	1.48 %
SOUTH ARCOT	28.24	1.68 %
WEST-01	27.72	1.27 %
Total	563.05	2.31 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	112.60	3.64 %
Total	112.60	3.64 %

Branch *	MTD Sales L	Brand Share %
CH14	3.55	1.63 %
CH45	1.81	1.65 %
CH48	1.61	1.19 %
GUD1	1.48	1.15 %
SKL1	0.90	1.37 %
CGL1	0.80	1.27 %
CH35	0.64	0.83 %
CH28	0.42	0.33 %
KNR1	0.42	0.70 %
AVD1	0.40	0.45 %
CH39	0.40	0.71 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	112.60	3.64 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	109.97	2.73 %
Total	109.97	2.73 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.36	1.80 %
MAR1	2.93	1.97 %
TKS1	2.84	2.26 %
PKD1	2.22	2.20 %
VLV1	1.80	1.28 %
MMT1	1.57	2.14 %
SDI1	1.38	2.05 %
ASM1	0.83	1.36 %
TKY1	0.82	1.62 %
UDN1	0.81	1.32 %
APK1	0.80	1.37 %
ARM1	0.78	1.19 %
ERL2	0.78	0.85 %
KGL1	0.75	0.92 %
PDI1	0.73	1.43 %
SGT1	0.38	1.91 %
KYR1	0.34	0.81 %
COL1		0.00 %
SKD1		0.00 %
Total	109.97	2.73 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	92.94	3.48 %
Total	92.94	3.48 %

Branch *	MTD Sales L	Brand Share %
CH34	1.85	2.04 %
CH44	1.54	2.05 %
GPD1	0.96	1.64 %
CH20	0.87	0.61 %
PON1	0.81	1.29 %
UKI1	0.77	1.46 %
CH50	0.72	0.65 %
CH31	0.38	0.66 %
CH41	0.38	0.37 %
CH27	0.36	0.95 %
CH36	0.32	0.68 %
CH01		0.00 %
CH23		0.00 %
Total	92.94	3.48 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	58.77	1.81 %
Total	58.77	1.81 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.06	1.47 %
MDU7	2.68	2.21 %
KKD3	2.31	1.70 %
DGL1	2.22	1.55 %
MDU4	1.76	1.95 %
MDU2	1.45	0.68 %
DKI1	1.22	1.54 %
PNI1	1.03	1.88 %
TDI1	0.99	1.98 %
BNR1	0.63	1.74 %
MPA1	0.63	0.49 %
TMM1	0.49	0.48 %
USL1	0.39	0.68 %
KYK1	0.38	1.07 %
MDU3	0.37	0.31 %
CMR1	0.36	1.05 %
ATG1	0.31	0.26 %
NKI1	0.29	1.02 %
ADP1		0.00 %
BTU1		0.00 %
KPT1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TPT1		0.00 %
Total	58.77	1.81 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	51.06	1.52 %
Total	51.06	1.52 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.41	1.07 %
PBR2	3.26	1.61 %
PTK1	2.50	2.08 %
KUM1	2.30	1.38 %
TRY3	1.90	1.28 %
PDK1	1.58	1.69 %
KIK1	1.16	1.24 %
MDI1	0.76	0.78 %
MSI1	0.75	1.09 %
TYR1	0.61	0.57 %
NGT1	0.54	0.66 %
TVR1	0.39	0.62 %
AYR1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY4		0.00 %
TZSD		0.00 %
WTRZ	-0.38	1.70 %
Total	51.06	1.52 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	46.65	2.66 %
Total	46.65	2.66 %

Branch *	MTD Sales L	Brand Share %
ARC2	1.46	2.22 %
GDM1	1.20	1.69 %
VEL1	1.10	1.18 %
TRR1	1.00	0.82 %
ABR1	0.89	0.85 %
CYR1	0.71	1.78 %
ANI1	0.70	1.63 %
VNB1	0.52	0.90 %
CGM1	0.36	1.08 %
UGI1	0.31	1.64 %
PLR1	0.31	0.85 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
Total	46.65	2.66 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	35.09	1.48 %
<b>Total</b>	<b>35.09</b>	<b>1.48 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	5.76	2.16 %
SLM1	5.11	1.97 %
ERD2	3.16	1.21 %
NKL2	2.03	1.74 %
HSR2	1.59	2.17 %
SLM3	1.47	1.21 %
SLM2	1.19	1.20 %
TCG1	0.95	1.54 %
OML1	0.89	1.77 %
RSP1	0.89	1.34 %
HSR1	0.85	1.22 %
MCR1	0.69	1.52 %
TRM1	0.65	1.36 %
VPD1	0.40	0.91 %
KRI1	0.40	0.45 %
KAM1	0.39	1.42 %
PMP1	0.39	1.13 %
ATU1	0.37	0.43 %
PDR1	0.37	1.01 %
WHKP	0.35	1.74 %
PLC1	0.35	1.01 %
EDP1	0.33	1.03 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>35.09</b>	<b>1.48 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.24	1.68 %
<b>Total</b>	<b>28.24</b>	<b>1.68 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	1.70	1.14 %
KKI2	1.37	1.41 %
VPM2	1.34	1.20 %
KLM1	1.16	1.38 %
NVL2	1.07	1.18 %
TDM1	1.00	1.71 %
PRT1	0.79	0.93 %
MKM1	0.73	1.78 %
ULP1	0.49	0.63 %
SJI2	0.40	0.48 %
KML1	0.39	0.71 %
VCM2	0.32	0.71 %
TVM1	0.23	0.55 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>28.24</b>	<b>1.68 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	27.72	1.27 %
<b>Total</b>	<b>27.72</b>	<b>1.27 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	5.86	1.20 %
CBE6	1.94	2.15 %
SNR1	1.87	2.14 %
TPR2	1.66	0.91 %
TPR1	1.62	1.40 %
UMP1	1.31	1.87 %
PLI1	1.13	1.14 %
AVI1	0.92	1.42 %
PDM1	0.89	1.94 %
SUL1	0.86	1.61 %
TPR3	0.71	1.32 %
KGM1	0.71	1.38 %
CBE4	0.68	0.47 %
TPR4	0.40	1.48 %
KMD1	0.29	0.68 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
KMR1	-0.33	-0.30 %
<b>Total</b>	<b>27.72</b>	<b>1.27 %</b>