



# TN : OG Sales Performance 24/03/2026 9:18 AM

MTD Sales  
449.63 L

Brand Share %  
4.54 %

Information:

MTD : 01-03-2026 To 23-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	449.63	4.54 %
Dummy-AC		6.50 %
Total	449.63	4.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	96.65	6.34 %
CHENNAI-02	85.99	6.41 %
SOUTH-01	79.55	5.64 %
TRICHY-01	46.20	3.32 %
SOUTH-03	38.12	3.09 %
NORTH ARCOT	37.96	5.68 %
WEST-02	29.39	3.54 %
WEST-01	18.95	2.20 %
SOUTH ARCOT	16.81	2.61 %
Total	449.63	4.54 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	96.65	6.34 %
Dummy-AC		31.47 %
Total	96.65	6.34 %

Branch *	MTD Sales L	Brand Share %
AVD1	2.83	4.05 %
CH19	2.72	4.31 %
CH49	2.44	3.25 %
CH07	2.03	3.25 %
CH28	1.43	2.46 %
CH30	1.43	2.56 %
CH25	1.43	2.39 %
CH22	1.39	1.84 %
KNR1	1.13	3.57 %
CH35	1.12	2.62 %
CH16	0.99	1.39 %
CGL1	0.95	3.12 %
SKL1	0.58	1.88 %
CH26	0.48	3.65 %
CH45	0.46	0.85 %
TKM1	0.44	3.71 %
CH39	0.36	1.27 %
GUD1	0.30	0.65 %
MRM1		0.00 %
CH29		0.00 %
GUD2		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	96.65	6.34 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	85.99	6.41 %
Total	85.99	6.41 %

Branch *	MTD Sales L	Brand Share %
CH24	2.97	4.36 %
CH41	1.98	3.24 %
CH33	1.79	3.72 %
CH06	1.45	2.40 %
CH44	1.41	3.88 %
CH43	1.34	4.06 %
CH50	1.31	2.23 %
CH18	0.88	1.49 %
CH34	0.77	2.00 %
CH46	0.53	2.11 %
CH23	0.51	1.61 %
PON1	0.37	1.41 %
CH27	0.31	2.03 %
CH01		0.00 %
CH20		0.00 %
Total	85.99	6.41 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	79.55	5.64 %
Total	79.55	5.64 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.84	3.08 %
RND1	1.74	4.26 %
MAR1	1.64	4.32 %
NGR1	1.35	1.49 %
RPM1	1.29	2.90 %
SDI1	0.98	3.83 %
TCN1	0.89	4.03 %
PKD1	0.78	2.07 %
VLY1	0.76	2.70 %
SNL1	0.63	4.44 %
ERL2	0.55	2.61 %
MMT1	0.45	2.76 %
VKM1	0.41	2.79 %
KYR1	0.34	2.02 %
APK2	0.32	1.20 %
KGL1	0.30	1.66 %
ASM1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
Total	79.55	5.64 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	46.20	3.32 %
<b>Total</b>	<b>46.20</b>	<b>3.32 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	13.92	3.51 %
PTK1	2.82	4.17 %
TNJ1	2.60	3.71 %
KUM1	1.95	2.43 %
TVR2	1.90	3.39 %
TRY3	1.77	3.98 %
PBR2	1.58	1.98 %
TYR1	1.38	4.28 %
JKM1	1.15	3.86 %
TRY2	0.91	2.45 %
PDK1	0.90	2.61 %
TVR1	0.75	2.92 %
KRN1	0.47	2.42 %
ORU1	0.44	3.47 %
MDI1	0.33	0.84 %
NGT1	0.29	1.15 %
AYR1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>46.20</b>	<b>3.32 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	38.12	3.09 %
<b>Total</b>	<b>38.12</b>	<b>3.09 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	4.75	2.71 %
DGL1	1.87	2.88 %
MDU7	1.26	2.75 %
KKD3	1.23	2.20 %
SVG1	0.89	3.30 %
MDU3	0.75	1.31 %
MDU4	0.62	2.48 %
ODM1	0.60	3.87 %
TEN2	0.58	2.57 %
MNM1	0.46	3.42 %
ADP1	0.45	3.13 %
MDU5	0.37	1.93 %
ATG1	0.37	0.83 %
MPA1	0.37	0.94 %
MDU2	0.36	0.45 %
SGP1	0.33	2.54 %
KPT1	0.30	2.78 %
BNR1	0.27	1.64 %
TMM1	0.26	0.87 %
CMR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>38.12</b>	<b>3.09 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	37.96	5.68 %
Total	37.96	5.68 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.36	4.46 %
ARC2	1.11	3.84 %
WJP1	0.82	4.36 %
WJD1	0.69	3.28 %
CGM1	0.45	3.92 %
SLG1	0.44	2.70 %
ABR1	0.39	1.44 %
VSI1	0.34	1.56 %
VNB1	0.33	1.65 %
GDM1	0.28	1.59 %
VEL1	0.28	0.87 %
BGR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	37.96	5.68 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	29.39	3.54 %
<b>Total</b>	<b>29.39</b>	<b>3.54 %</b>

Branch *	MTD Sales L	Brand Share %
SLM3	1.62	3.53 %
MTR1	1.11	3.76 %
SLM2	0.96	2.94 %
TRM1	0.89	4.36 %
NKL2	0.86	1.99 %
ATU1	0.72	2.22 %
KMM1	0.48	3.84 %
MCR1	0.46	2.21 %
VPD1	0.37	2.75 %
RSP1	0.36	1.71 %
EPI1	0.35	2.13 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>29.39</b>	<b>3.54 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	18.95	2.20 %
<b>Total</b>	<b>18.95</b>	<b>2.20 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	3.22	1.36 %
TPR2	2.39	3.62 %
PLI1	1.16	3.96 %
CBE6	1.08	3.11 %
KMD1	0.45	4.04 %
TPR3	0.44	2.80 %
TPR1	0.35	0.83 %
AVI1	0.34	1.36 %
KMR1	0.33	0.73 %
SUL1	0.32	1.35 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>18.95</b>	<b>2.20 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.81	2.61 %
<b>Total</b>	<b>16.81</b>	<b>2.61 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	2.96	3.66 %
POY2	1.59	2.54 %
NVL2	1.42	3.51 %
TDM1	1.27	4.41 %
TRK1	1.15	3.68 %
PRT1	0.76	2.82 %
CDM1	0.69	2.45 %
VCM1	0.67	2.38 %
KKI2	0.58	1.88 %
TVM1	0.50	2.12 %
KML1	0.39	2.41 %
CUD1	0.31	0.50 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>16.81</b>	<b>2.61 %</b>