

MTD Sales
72.28 L

Brand Share %
4.40 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	72.28	4.40 %
Total	72.28	4.40 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	14.64	6.00 %
TRICHY-01	13.84	5.52 %
SOUTH-01	12.59	5.30 %
CHENNAI-01	12.53	4.04 %
SOUTH-03	6.93	3.69 %
NORTH ARCOT	5.29	5.33 %
SOUTH ARCOT	2.89	2.05 %
WEST-01	2.24	3.09 %
WEST-02	1.31	1.57 %
KL-SOUTH		0.00 %
Total	72.28	4.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.64	6.00 %
Total	14.64	6.00 %

Branch *	MTD Sales L	Brand Share %
CH24	0.81	4.34 %
CH17	0.40	4.31 %
CH34	0.37	4.27 %
MJR1	0.36	4.00 %
CH20		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	14.64	6.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.84	5.52 %
Total	13.84	5.52 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.40	3.51 %
TNJ1	0.39	2.66 %
MVM1	0.37	3.72 %
PBR2	0.36	2.49 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	13.84	5.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.59	5.30 %
Total	12.59	5.30 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.62	3.56 %
RPM1	0.39	2.94 %
NGR1	0.35	2.46 %
KVT1	0.09	1.17 %
SDI1		0.00 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	12.59	5.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.53	4.04 %
Total	12.53	4.04 %

Branch *	MTD Sales L	Brand Share %
CH42	1.35	3.71 %
CH30	0.48	3.63 %
CH48	0.43	3.66 %
CH19	0.43	1.86 %
CH28	0.36	2.60 %
CH16	0.35	1.86 %
CH08	0.30	2.18 %
GUD1	0.30	3.17 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH14		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	12.53	4.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	6.93	3.69 %
Total	6.93	3.69 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.71	3.55 %
MDU6	0.30	2.81 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	6.93	3.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.29	5.33 %
Total	5.29	5.33 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.47	3.60 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.29	5.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.89	2.05 %
Total	2.89	2.05 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.34	4.18 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	2.89	2.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.24	3.09 %
Total	2.24	3.09 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.24	3.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.31	1.57 %
Total	1.31	1.57 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.30	3.40 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
RSP1		-0.05 %
Total	1.31	1.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %