



TN : OG Sales Performance 23/05/2026 9:18 AM

MTD Sales
379.69 L

Brand Share %
3.00 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	379.69	3.00 %
Total	379.69	3.00 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	89.44	3.88 %
CHENNAI-02	67.63	3.37 %
SOUTH-01	66.58	3.90 %
SOUTH-03	40.29	2.72 %
TRICHY-01	38.06	2.06 %
NORTH ARCOT	34.72	3.84 %
SOUTH ARCOT	16.82	1.71 %
WEST-02	14.73	1.71 %
WEST-01	11.43	2.10 %
Total	379.69	3.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	89.44	3.88 %
Total	89.44	3.88 %

Branch *	MTD Sales L	Brand Share %
CH05	4.32	2.64 %
CH16	3.96	2.51 %
CH07	2.56	2.48 %
CH14	2.38	1.45 %
CH45	2.02	2.62 %
AVD1	1.43	2.15 %
MRM1	0.94	1.51 %
CH38	0.84	1.68 %
CGL1	0.78	1.58 %
KNR1	0.67	1.27 %
GUD2	0.54	1.58 %
CH35	0.35	0.65 %
CH28	0.33	0.34 %
CH39	0.33	0.85 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
GUD1	-0.36	-0.49 %
Total	89.44	3.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	67.63	3.37 %
Total	67.63	3.37 %

Branch *	MTD Sales L	Brand Share %
CH24	3.39	3.00 %
CH17	1.70	1.85 %
CH18	1.69	1.79 %
MJR1	1.69	2.33 %
CH50	1.60	2.09 %
CH20	1.57	1.99 %
CH43	0.90	2.07 %
UKI1	0.83	2.43 %
CH41	0.80	1.15 %
CH34	0.79	1.35 %
CH31	0.78	1.71 %
CH33	0.67	1.03 %
CH23	0.59	1.16 %
CH36	0.39	1.00 %
CH32	0.34	2.44 %
MC06	0.30	2.84 %
CH01		0.00 %
Total	67.63	3.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.58	3.90 %
Total	66.58	3.90 %

Branch *	MTD Sales L	Brand Share %
RND1	2.09	2.48 %
RPM1	1.20	2.49 %
TYI1	0.98	2.94 %
SVK1	0.88	1.53 %
VL11	0.87	1.01 %
MAR1	0.64	1.49 %
ARM1	0.51	2.03 %
VNR1	0.42	1.44 %
TCN1	0.37	0.96 %
ASM1	0.34	1.31 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
Total	66.58	3.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	40.29	2.72 %
Total	40.29	2.72 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.33	2.36 %
KKD3	1.82	2.02 %
ATG1	1.36	1.84 %
MDU3	0.97	1.98 %
SVG1	0.63	1.48 %
KRR1	0.54	0.83 %
MDU4	0.39	1.50 %
MDU7	0.37	0.64 %
TEN1	0.35	1.74 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	40.29	2.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.06	2.06 %
Total	38.06	2.06 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.37	2.30 %
KIK1	1.53	2.74 %
TRY4	1.31	2.67 %
MDI1	1.14	1.70 %
TNJ1	1.05	1.02 %
TVR2	1.03	1.03 %
AYR1	0.94	1.95 %
PDK1	0.91	1.73 %
PBR1	0.89	1.59 %
APM1	0.86	2.48 %
KUM1	0.70	0.70 %
KUM2	0.70	1.66 %
MVM1	0.56	0.49 %
TYR1	0.52	1.15 %
TRY2	0.37	0.99 %
MSI1	0.37	1.31 %
NGT1	0.32	0.63 %
ORU1	0.31	1.51 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.40	1.45 %
Total	38.06	2.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	34.72	3.84 %
Total	34.72	3.84 %

Branch *	MTD Sales L	Brand Share %
VSI1	1.03	2.81 %
CYR1	0.69	2.87 %
WJD1	0.64	2.30 %
WJP1	0.50	1.69 %
CPT1	0.40	1.89 %
VNB1	0.38	1.89 %
ABR1		0.00 %
BGR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	34.72	3.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.82	1.71 %
Total	16.82	1.71 %

Branch *	MTD Sales L	Brand Share %
POY1	3.82	2.91 %
NVL2	1.21	2.24 %
CDM1	0.96	1.25 %
KLM1	0.84	1.60 %
TRK1	0.73	1.57 %
KML1	0.54	1.28 %
MKM1	0.50	2.09 %
CUD1	0.44	0.48 %
VPM2	0.39	0.74 %
PRT1	0.39	1.00 %
SJI2	0.39	0.96 %
TVM2	0.36	1.12 %
POY2	0.23	0.30 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
Total	16.82	1.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.73	1.71 %
Total	14.73	1.71 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.81	1.91 %
SLM1	1.36	1.56 %
MTR1	1.02	3.00 %
SLM3	0.95	1.78 %
TCG1	0.71	2.66 %
ATU1	0.70	2.06 %
HSR2	0.53	2.60 %
MCR1	0.40	2.50 %
SLM2	0.39	0.67 %
TRM1	0.39	2.50 %
VPD1	0.38	2.06 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.40	2.68 %
Total	14.73	1.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.43	2.10 %
Total	11.43	2.10 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.52	1.46 %
SNR1	0.50	2.06 %
CBE2	0.44	0.38 %
CBE6	0.42	1.89 %
PLI1	0.39	1.49 %
KMR1	0.37	1.08 %
CBE3	0.25	1.98 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB	-0.74	2.61 %
Total	11.43	2.10 %