



TN : OG Sales Performance 23/04/2026 9:18 AM

MTD Sales
553.88 L

Brand Share %
2.31 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	553.88	2.31 %
Total	553.88	2.31 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	109.55	3.59 %
SOUTH-01	108.82	2.74 %
CHENNAI-02	92.20	3.50 %
SOUTH-03	57.85	1.81 %
TRICHY-01	50.70	1.53 %
NORTH ARCOT	45.02	2.62 %
WEST-02	35.09	1.51 %
SOUTH ARCOT	27.34	1.66 %
WEST-01	27.32	1.29 %
Total	553.88	2.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	109.55	3.59 %
Total	109.55	3.59 %

Branch *	MTD Sales L	Brand Share %
CH14	3.55	1.64 %
CH45	1.81	1.67 %
CH48	1.61	1.22 %
GUD1	1.48	1.16 %
SKL1	0.90	1.37 %
CGL1	0.80	1.29 %
CH35	0.64	0.84 %
CH28	0.42	0.34 %
AVD1	0.40	0.45 %
CH39	0.40	0.74 %
CH29		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	109.55	3.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	108.82	2.74 %
Total	108.82	2.74 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.36	1.82 %
MAR1	2.93	1.99 %
TKS1	2.84	2.28 %
PKD1	2.22	2.26 %
VLY1	1.80	1.31 %
SDI1	1.38	2.07 %
MMT1	1.15	1.60 %
ASM1	0.83	1.37 %
TKY1	0.82	1.68 %
UDN1	0.81	1.36 %
APK1	0.80	1.38 %
ARM1	0.78	1.19 %
ERL2	0.78	0.88 %
KGL1	0.75	0.93 %
PDI1	0.73	1.44 %
SGT1	0.38	1.94 %
KYR1	0.34	0.82 %
COL1		0.00 %
SKD1		0.00 %
Total	108.82	2.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	92.20	3.50 %
Total	92.20	3.50 %

Branch *	MTD Sales L	Brand Share %
CH34	1.85	2.06 %
CH44	1.54	2.08 %
GPD1	0.96	1.73 %
CH20	0.87	0.61 %
PON1	0.81	1.32 %
UKI1	0.77	1.51 %
CH50	0.40	0.37 %
CH31	0.38	0.67 %
CH41	0.38	0.37 %
CH27	0.36	0.95 %
CH36	0.32	0.68 %
CH01		0.00 %
CH23		0.00 %
Total	92.20	3.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	57.85	1.81 %
Total	57.85	1.81 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.06	1.51 %
MDU7	2.68	2.25 %
KKD3	2.31	1.74 %
DGL1	2.22	1.57 %
MDU4	1.76	1.98 %
MDU2	1.45	0.69 %
PNI1	1.03	1.88 %
TDI1	0.99	2.04 %
DKI1	0.69	0.90 %
BNR1	0.63	1.77 %
MPA1	0.63	0.49 %
TMM1	0.49	0.48 %
KYK1	0.38	1.08 %
MDU3	0.37	0.32 %
CMR1	0.36	1.07 %
ATG1	0.31	0.26 %
NKI1	0.29	1.06 %
ADP1		0.00 %
BTU1		0.00 %
KPT1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	57.85	1.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.70	1.53 %
Total	50.70	1.53 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.41	1.09 %
PBR2	3.26	1.63 %
PTK1	2.50	2.10 %
KUM1	2.30	1.40 %
TRY3	1.90	1.30 %
PDK1	1.58	1.72 %
KIK1	0.80	0.88 %
MDI1	0.76	0.79 %
MSI1	0.75	1.11 %
TYR1	0.61	0.57 %
NGT1	0.54	0.67 %
TVR1	0.39	0.64 %
AYR1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY4		0.00 %
TZSD		0.00 %
WTRZ	-0.38	1.70 %
Total	50.70	1.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	45.02	2.62 %
Total	45.02	2.62 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.41	2.13 %
ARC2	1.46	2.25 %
GDM1	1.20	1.70 %
VEL1	1.10	1.19 %
TRR1	1.00	0.84 %
ABR1	0.89	0.88 %
CYR1	0.71	1.84 %
ANI1	0.70	1.69 %
VNB1	0.52	0.91 %
CGM1	0.36	1.10 %
UGI1	0.31	1.64 %
PLR1	0.31	0.87 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
Total	45.02	2.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.09	1.51 %
Total	35.09	1.51 %

Branch *	MTD Sales L	Brand Share %
ERD1	5.76	2.18 %
SLM1	5.11	2.00 %
ERD2	3.16	1.27 %
NKL2	2.03	1.76 %
HSR2	1.59	2.20 %
SLM3	1.47	1.22 %
SLM2	1.19	1.21 %
TCG1	0.95	1.55 %
OML1	0.89	1.79 %
RSP1	0.89	1.35 %
HSR1	0.85	1.23 %
MCR1	0.69	1.52 %
TRM1	0.65	1.43 %
VPD1	0.40	0.94 %
KRI1	0.40	0.47 %
KAM1	0.39	1.43 %
PMP1	0.39	1.13 %
ATU1	0.37	0.43 %
PDR1	0.37	1.02 %
WHKP	0.35	1.74 %
PLC1	0.35	1.07 %
EDP1	0.33	1.03 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
Total	35.09	1.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.34	1.66 %
Total	27.34	1.66 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.70	1.15 %
KKI2	1.37	1.44 %
VPM2	1.34	1.21 %
KLM1	1.16	1.40 %
NVL2	1.07	1.20 %
TDM1	1.00	1.75 %
PRT1	0.79	0.95 %
MKM1	0.73	1.80 %
ULP1	0.49	0.64 %
SJI2	0.40	0.49 %
KML1	0.39	0.71 %
VCM2	0.32	0.76 %
TVM1	0.23	0.55 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	27.34	1.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.32	1.29 %
Total	27.32	1.29 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.86	1.23 %
SNR1	1.87	2.19 %
TPR2	1.66	0.94 %
TPR1	1.62	1.43 %
CBE6	1.53	1.79 %
UMP1	1.31	1.95 %
PLI1	1.13	1.18 %
AVI1	0.92	1.48 %
PDM1	0.89	2.07 %
SUL1	0.86	1.66 %
TPR3	0.71	1.42 %
KGM1	0.71	1.40 %
CBE4	0.68	0.48 %
TPR4	0.40	1.48 %
KMD1	0.29	0.69 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
KMR1	-0.33	-0.32 %
Total	27.32	1.29 %