

MTD Sales
427.94 L

Brand Share %
4.52 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	427.94	4.52 %
Dummy-AC		6.50 %
Total	427.94	4.52 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	89.65	6.15 %
CHENNAI-02	82.93	6.55 %
SOUTH-01	73.84	5.56 %
TRICHY-01	44.49	3.31 %
SOUTH-03	37.04	3.14 %
NORTH ARCOT	36.84	5.74 %
WEST-02	27.38	3.43 %
WEST-01	18.95	2.28 %
SOUTH ARCOT	16.81	2.73 %
Total	427.94	4.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	89.65	6.15 %
Dummy-AC		31.47 %
Total	89.65	6.15 %

Branch *	MTD Sales L	Brand Share %
CH19	2.72	4.44 %
AVD1	2.46	3.71 %
CH49	2.44	3.43 %
CH48	2.10	3.90 %
CH07	2.03	3.39 %
CH28	1.43	2.60 %
CH30	1.43	2.65 %
CH25	1.43	2.52 %
CH22	1.39	1.88 %
KNR1	1.13	3.68 %
CH35	1.12	2.70 %
CH16	0.99	1.45 %
CGL1	0.95	3.31 %
SKL1	0.58	1.96 %
CH26	0.48	3.83 %
CH45	0.46	0.92 %
TKM1	0.44	3.71 %
CH39	0.36	1.30 %
GUD1	0.30	0.65 %
MRM1		0.00 %
CH29		0.00 %
GUD2		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	89.65	6.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	82.93	6.55 %
Total	82.93	6.55 %

Branch *	MTD Sales L	Brand Share %
CH24	2.97	4.40 %
CH33	1.79	3.92 %
CH41	1.65	2.82 %
CH06	1.45	2.77 %
CH44	1.41	4.01 %
CH43	1.34	4.26 %
CH50	1.31	2.39 %
UKI1	1.06	4.15 %
CH18	0.88	1.59 %
CH34	0.77	2.06 %
CH46	0.53	2.15 %
CH23	0.51	1.65 %
PON1	0.37	1.48 %
CH27	0.31	2.11 %
CH01		0.00 %
CH20		0.00 %
Total	82.93	6.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	73.84	5.56 %
Total	73.84	5.56 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.84	3.33 %
NGR1	1.35	1.60 %
RPM1	1.29	3.07 %
SDI1	0.98	3.99 %
TCN1	0.89	4.50 %
VLV1	0.76	2.79 %
STU2	0.69	4.25 %
TKS1	0.67	1.98 %
ERL2	0.55	2.94 %
MMT1	0.45	2.92 %
TYI1	0.41	2.52 %
VKM1	0.41	2.92 %
APK2	0.32	1.25 %
PKD1	0.32	0.89 %
KGL1	0.30	1.72 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	73.84	5.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.49	3.31 %
Total	44.49	3.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.92	3.58 %
PTK1	2.82	4.25 %
KUM1	1.95	2.49 %
TVR2	1.90	3.55 %
TNJ1	1.83	2.76 %
TRY3	1.77	4.23 %
PBR2	1.58	2.06 %
TYR1	1.38	4.36 %
TRY2	0.91	2.51 %
PDK1	0.90	2.65 %
JKM1	0.57	2.05 %
KRN1	0.47	2.50 %
ORU1	0.44	3.84 %
TVR1	0.39	1.63 %
MDI1	0.33	0.88 %
NGT1	0.29	1.18 %
AYR1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	44.49	3.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	37.04	3.14 %
Total	37.04	3.14 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.43	2.75 %
DGL1	1.48	2.40 %
MDU7	1.26	2.85 %
KKD3	1.23	2.25 %
SVG1	0.89	3.43 %
MDU3	0.75	1.38 %
MDU4	0.62	2.50 %
ODM1	0.60	4.02 %
TEN2	0.58	2.76 %
MNM1	0.46	3.71 %
ADP1	0.45	3.19 %
ATG1	0.37	0.84 %
MPA1	0.37	0.95 %
MDU2	0.36	0.48 %
SGP1	0.33	2.68 %
KPT1	0.30	2.86 %
BNR1	0.27	1.74 %
TMM1	0.26	0.90 %
CMR1		0.00 %
MDU5		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	37.04	3.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	36.84	5.74 %
Total	36.84	5.74 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.06	4.23 %
ARC2	1.11	4.06 %
WJD1	0.69	3.28 %
CGM1	0.45	4.20 %
SLG1	0.44	2.70 %
ABR1	0.39	1.49 %
VSI1	0.34	1.64 %
VNB1	0.33	1.78 %
GDM1	0.28	1.64 %
VEL1	0.28	0.90 %
BGR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	36.84	5.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	27.38	3.43 %
Total	27.38	3.43 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.22	3.76 %
SLM3	1.62	3.73 %
SLM2	0.96	3.05 %
TRM1	0.89	4.43 %
NKL2	0.86	2.03 %
MTR1	0.79	2.73 %
ATU1	0.72	2.36 %
PDR1	0.66	4.35 %
KMM1	0.48	3.96 %
MCR1	0.46	2.30 %
VPD1	0.37	2.75 %
RSP1	0.36	1.89 %
EPI1	0.35	2.17 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	27.38	3.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.95	2.28 %
Total	18.95	2.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.22	1.38 %
TPR2	2.39	3.75 %
PLI1	1.16	4.04 %
CBE6	1.08	3.34 %
KMD1	0.45	4.21 %
TPR3	0.44	2.92 %
TPR1	0.35	0.86 %
AVI1	0.34	1.53 %
KMR1	0.33	0.76 %
SUL1	0.32	1.41 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	18.95	2.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.81	2.73 %
Total	16.81	2.73 %

Branch *	MTD Sales L	Brand Share %
POY1	2.96	3.80 %
POY2	1.59	2.61 %
NVL2	1.42	3.54 %
TRK1	1.15	4.01 %
PRT1	0.76	2.86 %
CDM1	0.69	2.48 %
VCM1	0.67	2.47 %
KKI2	0.58	1.98 %
TVM1	0.50	2.19 %
KML1	0.39	2.56 %
CUD1	0.31	0.52 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	16.81	2.73 %