

MTD Sales
104.41 L

Brand Share %
3.53 %

Information:

MTD : 01-08-2025 To 21-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	104.41	3.53 %
Total	104.41	3.53 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	28.39	5.56 %
CHENNAI-02	16.70	3.85 %
CHENNAI-01	15.55	2.58 %
NORTH ARCOT	11.88	6.58 %
TRICHY-01	9.58	2.24 %
SOUTH-03	7.88	2.73 %
SOUTH ARCOT	7.02	3.06 %
WEST-02	5.82	3.58 %
WEST-01	1.02	1.01 %
KL-SOUTH	0.59	2.87 %
Total	104.41	3.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	28.39	5.56 %
Total	28.39	5.56 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.04	3.45 %
TUT2	0.78	3.09 %
RND1	0.72	3.21 %
VLY1	0.47	2.30 %
NGR1	0.35	1.17 %
TKS2	0.35	2.98 %
SKD1	0.28	1.52 %
SDI1	0.01	0.39 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SNL1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	28.39	5.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.70	3.85 %
Total	16.70	3.85 %

Branch *	MTD Sales L	Brand Share %
CH44	0.39	2.88 %
CH43	0.29	1.99 %
CH21	0.29	1.46 %
CH17	0.29	2.28 %
CH24	0.28	1.84 %
CH01		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
MC08		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH33	-0.07	-0.45 %
Total	16.70	3.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.55	2.58 %
Total	15.55	2.58 %

Branch *	MTD Sales L	Brand Share %
CH11	1.08	2.11 %
CH14	0.86	2.79 %
GUD2	0.38	1.86 %
MRM1	0.37	3.40 %
CH42	0.30	0.85 %
CH39	0.28	2.46 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	15.55	2.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.88	6.58 %
Total	11.88	6.58 %

Branch *	MTD Sales L	Brand Share %
ARC2	0.66	3.44 %
KPM1	0.28	2.43 %
ABR1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	11.88	6.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.58	2.24 %
Total	9.58	2.24 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.85	3.14 %
KUM1	0.46	1.58 %
NGT1	0.35	1.44 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
PTK1	-0.51	-2.24 %
Total	9.58	2.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	7.88	2.73 %
Total	7.88	2.73 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.49	2.47 %
KKD2	0.36	2.45 %
KRR1	0.34	3.36 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	7.88	2.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.02	3.06 %
Total	7.02	3.06 %

Branch *	MTD Sales L	Brand Share %
POY1	0.71	1.79 %
CUD1	0.39	1.80 %
TRK1	0.38	3.21 %
TDM1	0.29	3.24 %
CDM1		0.00 %
KKI2		0.00 %
KML1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	7.02	3.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.82	3.58 %
Total	5.82	3.58 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.37	2.51 %
OML1	0.30	2.81 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	5.82	3.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.02	1.01 %
Total	1.02	1.01 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	1.02	1.01 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.59	2.87 %
Total	0.59	2.87 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
Total	0.59	2.87 %