



TN : OG Sales Performance 22/05/2026 9:18 AM

MTD Sales
364.38 L

Brand Share %
3.04 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	364.38	3.04 %
Total	364.38	3.04 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	85.19	4.00 %
CHENNAI-02	64.42	3.44 %
SOUTH-01	64.32	3.90 %
SOUTH-03	39.12	2.72 %
TRICHY-01	35.64	2.03 %
NORTH ARCOT	34.34	3.96 %
SOUTH ARCOT	15.60	1.72 %
WEST-02	14.33	1.71 %
WEST-01	11.43	2.13 %
Total	364.38	3.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	85.19	4.00 %
Total	85.19	4.00 %

Branch *	MTD Sales L	Brand Share %
CH05	4.32	2.85 %
CH16	3.56	2.41 %
CH07	2.56	2.90 %
CH45	2.02	2.78 %
CH14	1.96	1.28 %
AVD1	1.03	1.70 %
CH37	0.96	2.97 %
MRM1	0.94	1.73 %
CH38	0.84	1.78 %
CGL1	0.78	1.79 %
KNR1	0.67	1.44 %
GUD2	0.54	1.72 %
CH35	0.35	0.70 %
CH28	0.33	0.35 %
CH39		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
GUD1	-0.36	-0.55 %
Total	85.19	4.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	64.42	3.44 %
Total	64.42	3.44 %

Branch *	MTD Sales L	Brand Share %
CH17	1.70	1.98 %
CH18	1.69	1.95 %
MJR1	1.69	2.49 %
CH50	1.60	2.26 %
CH43	0.90	2.19 %
CH34	0.79	1.40 %
CH31	0.78	2.02 %
CH20	0.75	1.01 %
CH33	0.67	1.07 %
CH23	0.59	1.25 %
UKI1	0.49	1.58 %
CH41	0.40	0.62 %
CH36	0.39	1.03 %
CH32	0.34	2.86 %
CH01		0.00 %
Total	64.42	3.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.32	3.90 %
Total	64.32	3.90 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.43	2.60 %
RND1	2.09	2.57 %
RPM1	1.20	2.69 %
SVK1	0.88	1.59 %
VLY1	0.87	1.04 %
MAR1	0.64	1.54 %
ARM1	0.51	2.05 %
VNR1	0.42	1.52 %
TCN1	0.37	1.01 %
ASM1	0.34	1.34 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
Total	64.32	3.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	39.12	2.72 %
Total	39.12	2.72 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.96	2.22 %
KKD3	1.82	2.17 %
ATG1	1.36	1.96 %
MDU3	0.97	2.02 %
SVG1	0.63	1.53 %
KRR1	0.54	0.83 %
MDU4	0.39	1.59 %
MDU7	0.37	0.65 %
TEN1	0.35	1.77 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	39.12	2.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.64	2.03 %
Total	35.64	2.03 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.68	1.85 %
KIK1	1.53	2.94 %
TRY4	1.31	2.74 %
MDI1	1.14	1.75 %
TNJ1	1.05	1.07 %
TVR2	1.03	1.06 %
PDK1	0.91	1.81 %
PBR1	0.89	1.72 %
APM1	0.86	2.55 %
KUM1	0.70	0.73 %
KUM2	0.70	1.76 %
MVM1	0.56	0.52 %
AYR1	0.56	1.23 %
TYR1	0.52	1.17 %
TRY2	0.37	1.00 %
MSI1	0.37	1.35 %
NGT1	0.32	0.67 %
ORU1	0.31	1.53 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.40	1.52 %
Total	35.64	2.03 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	34.34	3.96 %
Total	34.34	3.96 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.64	2.30 %
WJP1	0.50	1.74 %
CPT1	0.40	1.98 %
VNB1	0.38	1.89 %
CYR1	0.32	1.44 %
ABR1		0.00 %
BGR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	34.34	3.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.60	1.72 %
Total	15.60	1.72 %

Branch *	MTD Sales L	Brand Share %
POY1	3.82	3.03 %
CDM1	0.96	1.29 %
NVL2	0.85	1.71 %
KLM1	0.84	1.74 %
TRK1	0.73	1.72 %
TDM1	0.70	2.81 %
KML1	0.54	1.35 %
MKM1	0.50	2.26 %
CUD1	0.44	0.51 %
VPM2	0.39	0.81 %
PRT1	0.39	1.01 %
SJI2	0.39	1.09 %
POY2	0.23	0.34 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
Total	15.60	1.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.33	1.71 %
Total	14.33	1.71 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.81	1.95 %
SLM1	1.36	1.60 %
MTR1	1.02	3.03 %
SLM3	0.95	1.81 %
TCG1	0.71	2.69 %
ATU1	0.70	2.09 %
HSR2	0.53	2.68 %
DPR2	0.40	2.89 %
MCR1	0.40	2.59 %
SLM2	0.39	0.70 %
TRM1	0.39	2.56 %
VPD1	0.38	2.17 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.40	2.79 %
Total	14.33	1.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.43	2.13 %
Total	11.43	2.13 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.52	1.53 %
SNR1	0.50	2.09 %
CBE2	0.44	0.38 %
CBE6	0.42	1.93 %
PLI1	0.39	1.54 %
KMR1	0.37	1.10 %
CBE3	0.25	1.98 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	11.43	2.13 %