



TN : OG Sales Performance 22/03/2026 9:18 AM

MTD Sales
397.13 L

Brand Share %
4.48 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	397.13	4.48 %
Dummy-AC		6.50 %
Total	397.13	4.48 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	80.19	5.97 %
CHENNAI-02	73.15	6.52 %
SOUTH-01	71.91	5.70 %
TRICHY-01	41.99	3.25 %
NORTH ARCOT	35.43	5.87 %
SOUTH-03	32.10	2.86 %
WEST-02	27.04	3.55 %
WEST-01	18.51	2.43 %
SOUTH ARCOT	16.81	2.82 %
Total	397.13	4.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.19	5.97 %
Dummy-AC		31.47 %
Total	80.19	5.97 %

Branch *	MTD Sales L	Brand Share %
AVD1	2.46	4.47 %
CH49	2.13	3.18 %
CH48	2.10	4.10 %
CH07	1.66	3.04 %
CH28	1.43	2.75 %
CH30	1.43	3.04 %
CH22	1.39	1.94 %
KNR1	1.13	3.97 %
CH35	1.12	3.20 %
CH25	1.07	2.01 %
CH16	0.99	1.52 %
CGL1	0.95	3.47 %
SKL1	0.58	2.09 %
CH26	0.48	3.83 %
CH45	0.46	1.02 %
TKM1	0.44	3.91 %
CH39	0.36	1.40 %
GUD1	0.30	0.66 %
MRM1		0.00 %
CH29		0.00 %
GUD2		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	80.19	5.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	73.15	6.52 %
Total	73.15	6.52 %

Branch *	MTD Sales L	Brand Share %
CH41	1.65	3.07 %
CH33	1.48	3.45 %
CH06	1.45	3.47 %
CH50	1.31	2.62 %
UKI1	1.06	4.44 %
CH43	0.95	3.16 %
CH44	0.93	2.91 %
CH46	0.53	2.24 %
CH23	0.51	1.86 %
CH34	0.46	1.39 %
PON1	0.37	1.57 %
CH27	0.31	2.15 %
CH01		0.00 %
CH18		0.00 %
CH20		0.00 %
Total	73.15	6.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.91	5.70 %
Total	71.91	5.70 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.45	2.75 %
NGR1	1.35	1.69 %
RPM1	1.29	3.36 %
SDI1	0.98	4.26 %
VLY1	0.76	2.95 %
TKS1	0.67	2.02 %
ERL2	0.55	3.09 %
MMT1	0.45	2.98 %
TYI1	0.41	3.03 %
VKM1	0.41	3.00 %
APK2	0.32	1.30 %
PKD1	0.32	0.95 %
ARM1	0.31	2.47 %
KGL1	0.30	1.78 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	71.91	5.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.99	3.25 %
Total	41.99	3.25 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.45	3.58 %
PTK1	2.19	3.37 %
TRY4	2.04	4.24 %
KUM1	1.95	2.50 %
TVR2	1.90	3.77 %
TNJ1	1.83	2.93 %
TRY3	1.77	4.46 %
TRY2	0.91	2.57 %
PBR2	0.90	1.24 %
PDK1	0.90	2.85 %
JKM1	0.57	2.05 %
KRN1	0.47	2.78 %
ORU1	0.44	3.97 %
TVR1	0.39	1.65 %
MDI1	0.33	0.91 %
NGT1	0.29	1.23 %
AYR1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	41.99	3.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	35.43	5.87 %
Total	35.43	5.87 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.73	3.72 %
ARC2	1.11	4.30 %
CGM1	0.45	4.45 %
SLG1	0.44	2.75 %
ABR1	0.39	1.67 %
WJD1	0.38	1.90 %
VSI1	0.34	1.75 %
VNB1	0.33	2.05 %
GDM1	0.28	1.80 %
VEL1	0.28	0.95 %
BGR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	35.43	5.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	32.10	2.86 %
Total	32.10	2.86 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.63	2.35 %
DGL1	1.48	2.50 %
KKD3	1.23	2.48 %
DKI1	1.08	3.40 %
SVG1	0.89	3.55 %
MDU7	0.78	1.99 %
MDU3	0.75	1.44 %
MDU4	0.62	2.56 %
ODM1	0.60	4.11 %
TEN2	0.58	2.84 %
PVI1	0.46	2.38 %
MNM1	0.46	3.91 %
ADP1	0.45	3.41 %
ATG1	0.37	0.88 %
MPA1	0.37	0.98 %
MDU2	0.36	0.51 %
SGP1	0.33	2.75 %
KPT1	0.30	3.04 %
BNR1	0.27	1.85 %
TMM1	0.26	0.97 %
CMR1		0.00 %
MDU5		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	32.10	2.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	27.04	3.55 %
Total	27.04	3.55 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.22	4.09 %
SLM3	1.62	3.97 %
SLM2	0.96	3.17 %
NKL2	0.86	2.09 %
MTR1	0.79	2.82 %
MCR1	0.46	2.37 %
ATU1	0.38	1.31 %
VPD1	0.37	2.75 %
RSP1	0.36	1.96 %
EPI1	0.35	2.31 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	27.04	3.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.51	2.43 %
Total	18.51	2.43 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.78	1.30 %
TPR2	2.39	3.95 %
CBE6	1.08	3.58 %
TPR3	0.44	3.04 %
TPR1	0.35	1.01 %
AVI1	0.34	1.82 %
KMR1	0.33	0.82 %
SUL1	0.32	1.49 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	18.51	2.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.81	2.82 %
Total	16.81	2.82 %

Branch *	MTD Sales L	Brand Share %
POY1	2.96	3.91 %
POY2	1.59	2.69 %
NVL2	1.42	3.70 %
TRK1	1.15	4.40 %
PRT1	0.76	3.06 %
CDM1	0.69	2.53 %
VCM1	0.67	2.49 %
KKI2	0.58	2.01 %
TVM1	0.50	2.29 %
KML1	0.39	2.60 %
CUD1	0.31	0.54 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	16.81	2.82 %