

MTD Sales
63.12 L

Brand Share %
4.04 %

Information:

MTD : 01-09-2025 To 20-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	63.12	4.04 %
Total	63.12	4.04 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	15.18	5.10 %
SOUTH-01	14.70	4.31 %
CHENNAI-02	12.47	5.74 %
TRICHY-01	10.48	4.63 %
SOUTH-03	4.79	3.00 %
SOUTH ARCOT	2.17	2.15 %
NORTH ARCOT	2.03	2.62 %
WEST-01	0.96	1.58 %
WEST-02	0.34	0.53 %
KL-SOUTH		0.00 %
Total	63.12	4.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.18	5.10 %
Total	15.18	5.10 %

Branch *	MTD Sales L	Brand Share %
CH08	0.51	2.94 %
CH48	0.51	3.61 %
CH28	0.38	3.76 %
CH30	0.35	2.48 %
CH45	0.30	2.54 %
CH16	0.29	1.58 %
CH19	0.23	1.08 %
CH05	0.22	1.09 %
AVD1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CH42		0.00 %
GUD2		0.00 %
MC10		0.00 %
TKM1		0.00 %
Total	15.18	5.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.70	4.31 %
Total	14.70	4.31 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.36	1.13 %
TVL1	0.05	0.13 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	14.70	4.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	12.47	5.74 %
Total	12.47	5.74 %

Branch *	MTD Sales L	Brand Share %
CH18	0.39	3.15 %
CH12	0.30	2.77 %
CH06	0.29	2.53 %
CH41	0.23	2.59 %
CH01		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	12.47	5.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.48	4.63 %
Total	10.48	4.63 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.29	1.88 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TTP1		0.00 %
TYR1		0.00 %
Total	10.48	4.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	4.79	3.00 %
Total	4.79	3.00 %

Branch *	MTD Sales L	Brand Share %
ATG1	0.29	1.92 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
KYK1	-0.45	-14.48 %
Total	4.79	3.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.17	2.15 %
Total	2.17	2.15 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.36	4.01 %
POY2	0.30	2.78 %
CDM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	2.17	2.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.03	2.62 %
Total	2.03	2.62 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	2.03	2.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.96	1.58 %
Total	0.96	1.58 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.47	2.54 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	0.96	1.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.34	0.53 %
Total	0.34	0.53 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	0.34	0.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %