



TN : OG Sales Performance 21/05/2026 9:18 AM

MTD Sales
348.80 L

Brand Share %
3.05 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	348.80	3.05 %
Total	348.80	3.05 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	81.64	4.15 %
SOUTH-01	62.69	3.92 %
CHENNAI-02	60.50	3.49 %
SOUTH-03	35.71	2.57 %
TRICHY-01	33.74	1.99 %
NORTH ARCOT	33.56	4.07 %
SOUTH ARCOT	15.21	1.73 %
WEST-02	14.33	1.75 %
WEST-01	11.43	2.18 %
Total	348.80	3.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	81.64	4.15 %
Total	81.64	4.15 %

Branch *	MTD Sales L	Brand Share %
CH16	3.23	2.38 %
CH07	2.06	2.56 %
CH45	2.02	3.02 %
CH14	1.41	1.00 %
AVD1	1.03	1.81 %
MRM1	0.94	1.88 %
CGL1	0.78	1.87 %
KNR1	0.67	1.55 %
GUD2	0.54	1.87 %
CH38	0.44	1.03 %
CH35	0.35	0.75 %
CH28	0.33	0.38 %
CH39		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
GUD1	-0.36	-0.59 %
Total	81.64	4.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.69	3.92 %
Total	62.69	3.92 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.43	2.73 %
RND1	2.09	2.69 %
RPM1	1.20	2.78 %
SVK1	0.88	1.68 %
VLV1	0.87	1.05 %
MAR1	0.64	1.54 %
ARM1	0.51	2.05 %
VNR1	0.42	1.59 %
TCN1	0.37	1.07 %
ASM1	0.34	1.37 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
Total	62.69	3.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	60.50	3.49 %
Total	60.50	3.49 %

Branch *	MTD Sales L	Brand Share %
CH17	1.70	2.08 %
CH18	1.69	2.07 %
MJR1	1.69	2.72 %
CH50	1.60	2.50 %
CH34	0.79	1.54 %
CH31	0.78	2.12 %
CH20	0.75	1.12 %
CH33	0.67	1.12 %
CH43	0.56	1.58 %
UKI1	0.49	1.72 %
CH41	0.40	0.67 %
CH36	0.39	1.08 %
CH23	0.30	0.69 %
CH01		0.00 %
Total	60.50	3.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	35.71	2.57 %
Total	35.71	2.57 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.96	2.25 %
ATG1	1.36	2.10 %
KKD3	1.26	1.54 %
MDU3	0.97	2.02 %
SVG1	0.63	1.65 %
KRR1	0.54	0.84 %
MDU7	0.37	0.69 %
TEN1	0.35	1.79 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	35.71	2.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.74	1.99 %
Total	33.74	1.99 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.68	1.89 %
PBR2	2.98	2.83 %
KIK1	1.53	3.02 %
TRY4	1.31	2.80 %
MDI1	1.14	1.84 %
TNJ1	1.05	1.11 %
TVR2	1.03	1.12 %
PDK1	0.91	1.88 %
PBR1	0.89	1.87 %
APM1	0.86	2.62 %
KUM1	0.70	0.76 %
KUM2	0.70	1.86 %
MVM1	0.56	0.54 %
AYR1	0.56	1.25 %
TYR1	0.52	1.23 %
TRY2	0.37	1.03 %
MSI1	0.37	1.37 %
NGT1	0.32	0.71 %
ORU1	0.31	1.58 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.40	1.58 %
Total	33.74	1.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	33.56	4.07 %
Total	33.56	4.07 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.64	2.40 %
GDM1	0.50	2.25 %
WJP1	0.50	1.95 %
CPT1	0.40	2.11 %
VNB1	0.38	1.94 %
CYR1	0.32	1.52 %
ABR1		0.00 %
BGR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	33.56	4.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.21	1.73 %
Total	15.21	1.73 %

Branch *	MTD Sales L	Brand Share %
POY1	3.44	2.84 %
CDM1	0.96	1.33 %
NVL2	0.85	1.77 %
KLM1	0.84	1.77 %
TRK1	0.73	1.78 %
TDM1	0.70	2.89 %
KML1	0.54	1.35 %
MKM1	0.50	2.40 %
CUD1	0.44	0.54 %
VPM2	0.39	0.84 %
PRT1	0.39	1.06 %
SJI2	0.39	1.12 %
POY2	0.23	0.35 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
Total	15.21	1.73 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.33	1.75 %
Total	14.33	1.75 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.81	2.00 %
SLM1	1.36	1.64 %
SLM3	0.95	1.83 %
TCG1	0.71	2.84 %
ATU1	0.70	2.16 %
HSR2	0.53	2.71 %
DPR2	0.40	3.01 %
MCR1	0.40	2.70 %
SLM2	0.39	0.71 %
TRM1	0.39	2.56 %
VPD1	0.38	2.21 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.40	2.79 %
Total	14.33	1.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.43	2.18 %
Total	11.43	2.18 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.52	1.54 %
SNR1	0.50	2.14 %
CBE2	0.44	0.39 %
CBE6	0.42	1.99 %
PLI1	0.39	1.67 %
KMR1	0.37	1.15 %
CBE3	0.25	2.07 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	11.43	2.18 %