



# TN : OG Sales Performance 21/03/2026 9:18 AM

MTD Sales  
374.36 L

Brand Share %  
4.51 %

Information:

MTD : 01-03-2026 To 20-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	374.36	4.51 %
Total	374.36	4.51 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	75.21	5.91 %
SOUTH-01	71.14	5.92 %
CHENNAI-02	70.75	6.71 %
TRICHY-01	39.84	3.21 %
NORTH ARCOT	33.46	5.80 %
SOUTH-03	27.79	2.70 %
WEST-02	23.70	3.23 %
WEST-01	17.09	2.57 %
SOUTH ARCOT	15.37	2.88 %
Total	374.36	4.51 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	75.21	5.91 %
Total	75.21	5.91 %

Branch *	MTD Sales L	Brand Share %
AVD1	2.16	4.06 %
CH49	2.13	3.27 %
CH48	2.10	4.44 %
CH28	1.43	2.97 %
CH30	1.43	3.69 %
CH22	1.39	2.01 %
CH07	1.36	2.59 %
KNR1	1.13	4.12 %
CH35	1.12	3.34 %
CH25	1.07	2.12 %
CH16	0.99	1.58 %
SKL1	0.58	2.17 %
CH26	0.48	3.83 %
CH45	0.46	1.16 %
TKM1	0.44	4.14 %
CH39	0.36	1.51 %
GUD1	0.30	0.68 %
MRM1		0.00 %
CGL1		0.00 %
CH29		0.00 %
GUD2		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	75.21	5.91 %

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.14	5.92 %
Total	71.14	5.92 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.45	2.84 %
MAR1	1.31	4.27 %
RPM1	1.29	3.44 %
NGR1	0.98	1.31 %
SDI1	0.98	4.48 %
VLV1	0.76	3.30 %
TKS1	0.67	2.09 %
ERL2	0.55	3.54 %
MMT1	0.45	2.98 %
VKM1	0.41	3.08 %
STU2	0.37	2.73 %
APK2	0.32	1.40 %
PKD1	0.32	1.06 %
ARM1	0.31	2.85 %
KGL1	0.30	1.85 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	71.14	5.92 %

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	70.75	6.71 %
Total	70.75	6.71 %

Branch *	MTD Sales L	Brand Share %
CH41	1.65	3.18 %
CH33	1.48	3.64 %
CH06	1.04	2.79 %
CH50	0.96	2.04 %
CH43	0.95	3.23 %
CH44	0.93	3.08 %
CH46	0.53	2.31 %
CH23	0.51	1.93 %
CH34	0.46	1.46 %
PON1	0.37	1.62 %
CH27	0.31	2.15 %
CH01		0.00 %
CH18		0.00 %
CH20		0.00 %
Total	70.75	6.71 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	39.84	3.21 %
<b>Total</b>	<b>39.84</b>	<b>3.21 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	12.71	3.45 %
PTK1	2.19	3.48 %
KUM1	1.95	2.67 %
TVR2	1.90	3.99 %
TNJ1	1.83	3.19 %
TRY4	1.73	3.81 %
PDK1	0.90	3.04 %
JKM1	0.57	2.10 %
TRY2	0.55	1.58 %
KRN1	0.47	3.08 %
PBR2	0.44	0.65 %
ORU1	0.44	4.10 %
TVR1	0.39	1.65 %
MDI1	0.33	0.96 %
NGT1	0.29	1.24 %
AYR1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>39.84</b>	<b>3.21 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	33.46	5.80 %
<b>Total</b>	<b>33.46</b>	<b>5.80 %</b>

Branch *	MTD Sales L	Brand Share %
SBR1	1.73	3.79 %
CGM1	0.45	4.45 %
SLG1	0.44	2.86 %
ABR1	0.39	1.74 %
WJD1	0.38	1.95 %
VSI1	0.34	1.82 %
VNB1	0.33	2.08 %
GDM1	0.28	1.96 %
VEL1	0.28	0.99 %
BGR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>33.46</b>	<b>5.80 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	27.79	2.70 %
<b>Total</b>	<b>27.79</b>	<b>2.70 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	3.63	2.54 %
DGL1	1.48	2.66 %
DKI1	1.08	3.70 %
SVG1	0.89	3.77 %
MDU7	0.78	2.12 %
MDU3	0.75	1.48 %
MDU4	0.62	2.66 %
ODM1	0.60	4.19 %
KKD3	0.50	1.13 %
TEN1	0.48	2.67 %
PVI1	0.46	2.42 %
MNM1	0.46	4.21 %
ADP1	0.45	3.77 %
ATG1	0.37	0.91 %
MPA1	0.37	1.00 %
MDU2	0.36	0.54 %
SGP1	0.33	2.82 %
KPT1	0.30	3.13 %
TEN2	0.28	1.46 %
BNR1	0.27	2.07 %
TMM1	0.26	1.06 %
CMR1		0.00 %
MDU5		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>27.79</b>	<b>2.70 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	23.70	3.23 %
<b>Total</b>	<b>23.70</b>	<b>3.23 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	3.22	4.38 %
SLM3	1.62	4.13 %
SLM2	0.96	3.30 %
NKL2	0.86	2.13 %
MTR1	0.79	2.82 %
MCR1	0.46	2.37 %
ATU1	0.38	1.36 %
RSP1	0.36	2.05 %
EPI1	0.35	2.45 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>23.70</b>	<b>3.23 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	17.09	2.57 %
<b>Total</b>	<b>17.09</b>	<b>2.57 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	2.48	1.50 %
TPR2	2.39	4.20 %
CBE6	1.08	3.97 %
PLI1	0.84	3.74 %
TPR3	0.44	3.17 %
TPR1	0.35	1.16 %
AVI1	0.34	1.93 %
KMR1	0.33	0.87 %
SUL1	0.32	1.70 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>17.09</b>	<b>2.57 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	15.37	2.88 %
<b>Total</b>	<b>15.37</b>	<b>2.88 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	2.96	4.47 %
POY2	1.59	2.97 %
NVL2	1.06	3.14 %
PRT1	0.76	3.17 %
CDM1	0.69	2.98 %
VCM1	0.67	3.07 %
TVM1	0.50	2.39 %
KML1	0.39	2.72 %
TRK1	0.37	1.61 %
CUD1	0.31	0.59 %
KKI2	0.26	1.10 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>15.37</b>	<b>2.88 %</b>