

MTD Sales
116.01 L

Brand Share %
4.10 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	116.01	4.10 %
Total	116.01	4.10 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	34.28	5.95 %
CHENNAI-02	14.77	4.22 %
TRICHY-01	14.75	3.79 %
CHENNAI-01	14.09	3.12 %
NORTH ARCOT	12.68	7.30 %
SOUTH-03	11.88	3.13 %
WEST-02	5.73	3.57 %
SOUTH ARCOT	5.00	2.58 %
WEST-01	2.82	2.13 %
KL-SOUTH		0.00 %
Total	116.01	4.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.28	5.95 %
Total	34.28	5.95 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.80	2.07 %
RPM1	0.75	2.88 %
TCN1	0.67	3.79 %
RND1	0.57	3.93 %
TKS1	0.39	2.81 %
ARM1	0.38	3.60 %
NGR1	0.35	0.82 %
MAR1	0.30	2.65 %
APK1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
Total	34.28	5.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.77	4.22 %
Total	14.77	4.22 %

Branch *	MTD Sales L	Brand Share %
CH12	0.78	3.53 %
CH06	0.49	2.59 %
MJR1	0.40	2.61 %
CH09	0.39	2.59 %
CH34	0.38	2.52 %
CH41	0.23	1.88 %
CH01		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH44		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	14.77	4.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.75	3.79 %
Total	14.75	3.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.08	4.05 %
KUM1	0.87	3.69 %
MVM1	0.49	3.27 %
PBR2	0.42	1.82 %
PDK1	0.32	2.69 %
TRY3	0.29	1.26 %
TYR1	0.29	3.12 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	14.75	3.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.09	3.12 %
Total	14.09	3.12 %

Branch *	MTD Sales L	Brand Share %
CH42	1.21	4.04 %
CH08	0.84	2.45 %
CH11	0.56	4.09 %
CH22	0.51	3.66 %
CH07	0.39	2.21 %
CH14	0.36	1.30 %
CH19	0.35	0.77 %
CH16	0.35	1.06 %
CH38	0.35	3.83 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH39		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	14.09	3.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.68	7.30 %
Total	12.68	7.30 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.29	2.46 %
ABR1	0.10	2.65 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	12.68	7.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.88	3.13 %
Total	11.88	3.13 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.65	2.05 %
MDU2	1.22	3.23 %
DGL1	0.72	2.91 %
KKD3	0.48	2.39 %
MDU3	0.38	3.45 %
BTU1		0.00 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	11.88	3.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.73	3.57 %
Total	5.73	3.57 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.46	2.04 %
SLM2	0.37	4.08 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
Total	5.73	3.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.00	2.58 %
Total	5.00	2.58 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.38	1.81 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	5.00	2.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.82	2.13 %
Total	2.82	2.13 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	2.82	2.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %