

MTD Sales  
96.42 L

Brand Share %  
3.44 %

Information:

MTD : 01-08-2025 To 19-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.44 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 96.42       | 3.44 %        |
| Total    | 96.42       | 3.44 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 25.77       | 5.65 %        |
| CHENNAI-02  | 16.70       | 4.02 %        |
| CHENNAI-01  | 13.07       | 2.26 %        |
| NORTH ARCOT | 11.88       | 6.75 %        |
| TRICHY-01   | 9.20        | 2.23 %        |
| SOUTH-03    | 7.88        | 2.88 %        |
| SOUTH ARCOT | 7.02        | 3.11 %        |
| WEST-02     | 4.14        | 2.75 %        |
| KL-SOUTH    | 0.59        | 3.79 %        |
| WEST-01     | 0.19        | 0.19 %        |
| Total       | 96.42       | 3.44 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 25.77       | 5.65 %        |
| Total    | 25.77       | 5.65 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT2     | 0.78        | 3.24 %        |
| VLY1     | 0.47        | 2.37 %        |
| NGR1     | 0.35        | 1.40 %        |
| SKD1     | 0.28        | 1.55 %        |
| SDI1     | 0.01        | 0.42 %        |
| APK1     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| ERL1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 25.77       | 5.65 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 16.70       | 4.02 %        |
| Total    | 16.70       | 4.02 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH44     | 0.39        | 2.83 %        |
| CH43     | 0.29        | 2.03 %        |
| CH21     | 0.29        | 1.51 %        |
| CH17     | 0.29        | 2.28 %        |
| CH24     | 0.28        | 1.84 %        |
| CH01     |             | 0.00 %        |
| CH18     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| MC08     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| CH33     | -0.07       | -0.47 %       |
| Total    | 16.70       | 4.02 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 13.07       | 2.26 %        |
| Total    | 13.07       | 2.26 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH11     | 0.86        | 1.77 %        |
| CH14     | 0.86        | 2.82 %        |
| CH30     | 0.46        | 1.52 %        |
| GUD2     | 0.38        | 1.98 %        |
| MRM1     | 0.37        | 3.40 %        |
| CH42     | 0.30        | 0.94 %        |
| CH39     | 0.28        | 2.52 %        |
| AVD1     |             | 0.00 %        |
| CGL1     |             | 0.00 %        |
| CH07     |             | 0.00 %        |
| CH22     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC02     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 13.07       | 2.26 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 11.88       | 6.75 %        |
| Total    | 11.88       | 6.75 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ARC2     | 0.66        | 3.44 %        |
| KPM1     | 0.28        | 2.43 %        |
| ABR1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL2     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| Total    | 11.88       | 6.75 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 9.20        | 2.23 %        |
| Total    | 9.20        | 2.23 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MVM1     | 0.48        | 1.85 %        |
| KUM1     | 0.46        | 1.63 %        |
| NGT1     | 0.35        | 1.47 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| MDI1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PBR2     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR2     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| PTK1     | -0.51       | -2.33 %       |
| Total    | 9.20        | 2.23 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 7.88        | 2.88 %        |
| Total    | 7.88        | 2.88 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 0.49        | 2.72 %        |
| KKD2     | 0.36        | 2.62 %        |
| KRR1     | 0.34        | 3.36 %        |
| ADP1     |             | 0.00 %        |
| ATG1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU6     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNV1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 7.88        | 2.88 %        |

# SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 7.02        | 3.11 %        |
| Total    | 7.02        | 3.11 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 0.71        | 1.85 %        |
| CUD1     | 0.39        | 1.80 %        |
| TRK1     | 0.38        | 3.30 %        |
| TDM1     | 0.29        | 3.24 %        |
| CDM1     |             | 0.00 %        |
| KKI2     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| SJI1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| WHNV     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 7.02        | 3.11 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 4.14        | 2.75 %        |
| Total    | 4.14        | 2.75 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| OML1     | 0.30        | 2.81 %        |
| ATU1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| ERD1     |             | 0.00 %        |
| ERD2     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 4.14        | 2.75 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 0.59        | 3.79 %        |
| Total    | 0.59        | 3.79 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1     |             | 0.00 %        |
| Total    | 0.59        | 3.79 %        |

# WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 0.19        | 0.19 %        |
| Total    | 0.19        | 0.19 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AVI1     |             | 0.00 %        |
| CBE2     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 0.19        | 0.19 %        |