



TN : OG Sales Performance 20/04/2026 9:18 AM

MTD Sales
470.95 L

Brand Share %
2.26 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	470.95	2.26 %
Total	470.95	2.26 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	96.61	3.46 %
SOUTH-01	89.46	2.66 %
CHENNAI-02	84.32	3.63 %
SOUTH-03	46.69	1.72 %
TRICHY-01	41.22	1.44 %
NORTH ARCOT	38.37	2.55 %
WEST-02	30.69	1.53 %
SOUTH ARCOT	22.89	1.63 %
WEST-01	20.70	1.11 %
Total	470.95	2.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	96.61	3.46 %
Total	96.61	3.46 %

Branch *	MTD Sales L	Brand Share %
CH14	3.40	1.73 %
CH45	1.81	1.91 %
CH48	1.61	1.34 %
GUD1	1.48	1.24 %
SKL1	0.90	1.45 %
CGL1	0.80	1.55 %
CH35	0.64	0.92 %
TKM1	0.54	1.61 %
CH28	0.42	0.36 %
AVD1	0.40	0.51 %
CH29		0.00 %
CH39		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	96.61	3.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	89.46	2.66 %
Total	89.46	2.66 %

Branch *	MTD Sales L	Brand Share %
NGR1	4.71	1.91 %
TUT2	2.66	1.65 %
MAR1	2.22	1.81 %
VLY1	1.44	1.24 %
MMT1	1.15	1.91 %
ASM1	0.83	1.68 %
UDN1	0.81	1.58 %
APK1	0.80	1.59 %
KGL1	0.75	1.12 %
PDI1	0.73	1.76 %
ARM1	0.42	0.78 %
ERL2	0.40	0.49 %
SGT1	0.38	2.09 %
TKY1	0.36	0.87 %
KSM1	0.35	2.00 %
KYR1	0.34	0.97 %
VKM1	0.31	1.06 %
COL1		0.00 %
SKD1		0.00 %
Total	89.46	2.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	84.32	3.63 %
Total	84.32	3.63 %

Branch *	MTD Sales L	Brand Share %
CH34	1.85	2.23 %
CH44	1.02	1.58 %
PON1	0.81	1.42 %
UKI1	0.77	1.78 %
GPD1	0.66	1.38 %
CH20	0.50	0.43 %
CH50	0.40	0.39 %
CH31	0.38	0.80 %
CH41	0.38	0.39 %
CH27	0.36	1.06 %
CH36	0.32	0.80 %
CH01		0.00 %
CH23		0.00 %
Total	84.32	3.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	46.69	1.72 %
Total	46.69	1.72 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.01	1.48 %
KRR1	3.41	2.04 %
KKD3	1.91	1.63 %
DGL1	1.71	1.40 %
MDU2	1.45	0.78 %
MDU7	1.39	1.38 %
PNI1	1.03	2.15 %
CBM1	0.66	1.46 %
TMM1	0.49	0.59 %
DKI1	0.39	0.65 %
KYK1	0.38	1.22 %
MDU3	0.37	0.38 %
BNR1	0.32	1.10 %
MPA1	0.32	0.27 %
ATG1	0.31	0.34 %
NKI1	0.29	1.17 %
SZSD	0.25	1.38 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	46.69	1.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.22	1.44 %
Total	41.22	1.44 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.01	1.16 %
PBR2	2.80	1.61 %
PTK1	1.82	1.73 %
TRY3	1.59	1.19 %
PDK1	1.58	1.98 %
KUM1	1.52	1.07 %
JKM1	1.15	2.04 %
KIK1	0.80	1.03 %
MDI1	0.76	0.94 %
NGT1	0.54	0.78 %
NMM1	0.52	1.93 %
TVR1	0.39	0.73 %
MSI1	0.37	0.64 %
AYR1		0.00 %
KRN1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY4		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	41.22	1.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	38.37	2.55 %
Total	38.37	2.55 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.49	1.48 %
VEL1	1.10	1.35 %
ARC2	1.06	1.88 %
TRR1	1.00	0.98 %
GDM1	0.90	1.44 %
ABR1	0.89	1.00 %
WJP1	0.88	1.74 %
CYR1	0.71	2.09 %
ANI1	0.70	2.03 %
CGM1	0.36	1.40 %
UGI1	0.31	1.87 %
PLR1	0.31	1.11 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
VNB1		0.00 %
Total	38.37	2.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	30.69	1.53 %
Total	30.69	1.53 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.71	2.14 %
ERD2	3.16	1.45 %
NKL2	2.03	1.97 %
SLM3	1.47	1.56 %
OML1	0.89	2.10 %
RSP1	0.89	1.58 %
SLM2	0.88	1.06 %
EPI1	0.71	1.88 %
MCR1	0.69	1.82 %
TRM1	0.65	1.69 %
TCG1	0.58	1.08 %
HSR1	0.45	0.72 %
VPD1	0.40	1.07 %
KRI1	0.40	0.53 %
PMP1	0.39	1.21 %
ATU1	0.37	0.52 %
PDR1	0.37	1.10 %
WHKP	0.35	1.57 %
PLC1	0.35	1.17 %
EDP1	0.33	1.22 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	30.69	1.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.89	1.63 %
Total	22.89	1.63 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.70	1.23 %
KKI2	1.37	1.66 %
KLM1	1.16	1.53 %
NVL2	1.07	1.33 %
VPM2	0.93	0.99 %
PRT1	0.79	1.10 %
TDM1	0.70	1.39 %
ULP1	0.49	0.75 %
MKM1	0.40	1.07 %
SJI2	0.40	0.53 %
KML1	0.39	0.85 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	22.89	1.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.70	1.11 %
Total	20.70	1.11 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.86	1.42 %
TPR1	1.62	1.62 %
CBE6	1.53	2.01 %
TPR2	1.10	0.71 %
AVI1	0.92	1.54 %
SUL1	0.86	1.78 %
PLI1	0.74	0.88 %
TPR3	0.71	1.58 %
KGM1	0.71	1.68 %
CBE4	0.68	0.54 %
TPR4	0.40	1.63 %
KMD1	0.29	0.80 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
KMR1	-0.33	-0.35 %
Total	20.70	1.11 %