



TN : OG Sales Performance 20/03/2026 9:18 AM

MTD Sales
354.38 L

Brand Share %
4.44 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	354.38	4.44 %
Total	354.38	4.44 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	73.65	5.98 %
CHENNAI-02	70.45	7.06 %
SOUTH-01	66.90	5.80 %
TRICHY-01	36.65	3.08 %
NORTH ARCOT	31.59	5.72 %
SOUTH-03	26.61	2.64 %
WEST-02	19.98	2.81 %
SOUTH ARCOT	14.64	2.83 %
WEST-01	13.92	2.23 %
Total	354.38	4.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	73.65	5.98 %
Total	73.65	5.98 %

Branch *	MTD Sales L	Brand Share %
AVD1	2.16	4.20 %
CH49	2.13	3.33 %
CH28	1.43	3.18 %
CH30	1.43	3.93 %
CH22	1.39	2.03 %
CH07	1.36	2.69 %
KNR1	1.13	4.31 %
CH35	1.12	3.37 %
CH25	1.07	2.16 %
CH16	0.99	1.71 %
SKL1	0.58	2.19 %
CH26	0.48	3.83 %
CH45	0.46	1.21 %
TKM1	0.44	4.26 %
CH39	0.36	1.57 %
GUD1	0.30	0.70 %
MRM1		0.00 %
CGL1		0.00 %
CH29		0.00 %
GUD2		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	73.65	5.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	70.45	7.06 %
Total	70.45	7.06 %

Branch *	MTD Sales L	Brand Share %
CH41	1.65	3.37 %
CH06	1.04	2.93 %
CH43	0.95	3.35 %
CH44	0.93	3.22 %
CH50	0.65	1.47 %
CH46	0.53	2.37 %
CH23	0.51	1.98 %
CH34	0.46	1.55 %
PON1	0.37	1.73 %
CH27	0.31	2.53 %
CH01		0.00 %
CH18		0.00 %
CH20		0.00 %
Total	70.45	7.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.90	5.80 %
Total	66.90	5.80 %

Branch *	MTD Sales L	Brand Share %
RND1	1.34	4.21 %
RPM1	1.29	3.51 %
TKS2	0.97	1.98 %
NGR1	0.69	0.97 %
TKS1	0.67	2.18 %
TCN1	0.67	3.64 %
ERL2	0.55	3.77 %
VKM1	0.41	3.25 %
STU2	0.37	2.78 %
VLY1	0.32	1.40 %
APK2	0.32	1.42 %
PKD1	0.32	1.06 %
ARM1	0.31	2.85 %
KGL1	0.30	1.92 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	66.90	5.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.65	3.08 %
Total	36.65	3.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.08	3.11 %
PTK1	2.19	3.52 %
KUM1	1.95	2.73 %
TVR2	1.90	4.18 %
TRY4	1.73	3.94 %
TNJ1	1.35	2.46 %
PDK1	0.90	3.22 %
TTP1	0.76	3.89 %
JKM1	0.57	2.21 %
TRY2	0.55	1.85 %
KRN1	0.47	3.08 %
PBR2	0.44	0.70 %
ORU1	0.44	4.10 %
TVR1	0.39	1.80 %
MDI1	0.33	1.01 %
NGT1	0.29	1.26 %
AYR1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
WTRZ		0.00 %
Total	36.65	3.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	31.59	5.72 %
Total	31.59	5.72 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.73	3.87 %
SLG1	0.44	2.86 %
ABR1	0.39	1.79 %
WJD1	0.38	1.98 %
WJP1	0.36	2.42 %
VSI1	0.34	1.85 %
VNB1	0.33	2.21 %
GDM1	0.28	2.17 %
VEL1	0.28	1.04 %
BGR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	31.59	5.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	26.61	2.64 %
Total	26.61	2.64 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.63	2.60 %
DGL1	1.48	2.74 %
DKI1	1.08	3.83 %
SVG1	0.89	3.77 %
MDU7	0.78	2.18 %
MDU3	0.75	1.52 %
MDU4	0.62	2.66 %
ODM1	0.60	4.27 %
KKD3	0.50	1.16 %
TEN1	0.48	2.71 %
MNM1	0.46	4.31 %
ADP1	0.45	3.77 %
ATG1	0.37	0.93 %
MPA1	0.37	1.00 %
MDU2	0.36	0.55 %
SGP1	0.33	2.82 %
KPT1	0.30	3.25 %
TEN2	0.28	1.51 %
BNR1	0.27	2.07 %
TMM1	0.26	1.11 %
CMR1		0.00 %
MDU5		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
Total	26.61	2.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.98	2.81 %
Total	19.98	2.81 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.62	4.19 %
SLM1	1.05	1.31 %
SLM2	0.96	3.36 %
NKL2	0.86	2.18 %
MTR1	0.79	2.89 %
MCR1	0.46	2.40 %
ATU1	0.38	1.38 %
RSP1	0.36	2.05 %
EPI1	0.35	2.45 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	19.98	2.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.64	2.83 %
Total	14.64	2.83 %

Branch *	MTD Sales L	Brand Share %
POY2	1.26	2.52 %
KLM1	1.11	4.27 %
NVL2	1.06	3.21 %
PRT1	0.76	3.57 %
CDM1	0.69	2.98 %
VCM1	0.67	3.20 %
TVM1	0.50	2.48 %
KML1	0.39	2.78 %
TRK1	0.37	1.68 %
CUD1	0.31	0.61 %
KKI2	0.26	1.11 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	14.64	2.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.92	2.23 %
Total	13.92	2.23 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.48	1.55 %
TPR2	2.39	4.44 %
CBE6	1.08	4.20 %
PLI1	0.84	3.98 %
TPR3	0.44	3.23 %
TPR1	0.35	1.17 %
AVI1	0.34	2.03 %
SUL1	0.32	1.78 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	13.92	2.23 %