



TN : OG Sales Performance 19/03/2026 9:18 AM

MTD Sales
337.20 L

Brand Share %
4.37 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	337.20	4.37 %
Total	337.20	4.37 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	70.78	5.97 %
CHENNAI-02	67.08	7.02 %
SOUTH-01	61.26	5.59 %
TRICHY-01	34.88	3.02 %
NORTH ARCOT	29.75	5.56 %
SOUTH-03	25.26	2.59 %
WEST-02	19.64	2.82 %
SOUTH ARCOT	14.64	2.93 %
WEST-01	13.92	2.26 %
Total	337.20	4.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	70.78	5.97 %
Total	70.78	5.97 %

Branch *	MTD Sales L	Brand Share %
AVD1	2.16	4.23 %
CH49	2.13	3.50 %
CH28	1.43	3.34 %
CH30	1.43	4.29 %
CH22	1.39	2.07 %
CH07	1.36	2.77 %
KNR1	1.13	4.31 %
CH35	1.12	3.55 %
CH25	1.07	2.27 %
CH16	0.99	1.74 %
CH26	0.48	3.83 %
CH45	0.46	1.28 %
TKM1	0.44	4.26 %
CH39	0.36	1.63 %
GUD1	0.30	0.73 %
MRM1		0.00 %
CGL1		0.00 %
CH29		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	70.78	5.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	67.08	7.02 %
Total	67.08	7.02 %

Branch *	MTD Sales L	Brand Share %
CH41	1.28	2.71 %
CH06	1.04	2.98 %
CH43	0.95	3.46 %
CH44	0.93	3.26 %
CH50	0.65	1.53 %
CH46	0.53	2.40 %
CH23	0.51	2.52 %
CH34	0.46	1.59 %
PON1	0.37	1.80 %
CH27	0.31	2.61 %
CH01		0.00 %
CH18		0.00 %
CH20		0.00 %
Total	67.08	7.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.26	5.59 %
Total	61.26	5.59 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.97	2.05 %
RND1	0.97	3.12 %
RPM1	0.94	2.73 %
NGR1	0.69	1.00 %
TKS1	0.67	2.28 %
SDI1	0.66	3.60 %
ERL2	0.55	4.03 %
VKM1	0.41	3.33 %
TCN1	0.37	2.12 %
VLY1	0.32	1.46 %
APK2	0.32	1.51 %
PKD1	0.32	1.09 %
ARM1	0.31	3.02 %
KGL1	0.30	1.92 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
Total	61.26	5.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.88	3.02 %
Total	34.88	3.02 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.60	3.05 %
PTK1	2.19	3.56 %
KUM1	1.95	2.81 %
TVR2	1.90	4.24 %
TRY4	1.73	3.99 %
TNJ1	1.35	2.62 %
TRY3	1.31	3.68 %
TTP1	0.76	4.09 %
JKM1	0.57	2.23 %
TRY2	0.55	2.43 %
KRN1	0.47	3.20 %
PBR2	0.44	0.70 %
TVR1	0.39	1.85 %
PDK1	0.39	1.48 %
NGT1	0.29	1.31 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
Total	34.88	3.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	29.75	5.56 %
Total	29.75	5.56 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.33	3.07 %
SLG1	0.44	2.92 %
ABR1	0.39	1.88 %
WJD1	0.38	2.04 %
WJP1	0.36	2.60 %
VSI1	0.34	1.85 %
VNB1	0.33	2.31 %
GDM1	0.28	2.29 %
VEL1	0.28	1.10 %
BGR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	29.75	5.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	25.26	2.59 %
Total	25.26	2.59 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.63	2.70 %
MDU6	1.54	3.74 %
DGL1	1.48	2.79 %
DKI1	1.08	3.88 %
SVG1	0.89	3.82 %
MDU7	0.78	2.31 %
MDU3	0.75	1.54 %
MDU4	0.62	2.72 %
ODM1	0.60	4.34 %
KKD3	0.50	1.21 %
TEN1	0.48	2.84 %
ADP1	0.45	3.88 %
MLR1	0.44	2.82 %
ATG1	0.37	0.96 %
MPA1	0.37	1.07 %
MDU2	0.36	0.56 %
SGP1	0.33	2.89 %
KPT1	0.30	3.35 %
TEN2	0.28	1.53 %
BNR1	0.27	2.17 %
TMM1	0.26	1.13 %
CMR1		0.00 %
MDU5		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
Total	25.26	2.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.64	2.82 %
Total	19.64	2.82 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.62	4.22 %
SLM1	1.05	1.34 %
SLM2	0.96	3.39 %
NKL2	0.86	2.25 %
MTR1	0.79	2.97 %
MCR1	0.46	2.40 %
ATU1	0.38	1.46 %
RSP1	0.36	2.18 %
EPI1	0.35	2.51 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	19.64	2.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.64	2.93 %
Total	14.64	2.93 %

Branch *	MTD Sales L	Brand Share %
POY2	1.26	2.59 %
NVL2	1.06	3.31 %
PRT1	0.76	4.35 %
CDM1	0.69	3.02 %
VCM1	0.67	3.35 %
TVM1	0.50	2.56 %
KML1	0.39	2.78 %
TRK1	0.37	1.78 %
CUD1	0.31	0.63 %
KKI2	0.26	1.14 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	14.64	2.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.92	2.26 %
Total	13.92	2.26 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.48	1.59 %
CBE6	1.08	4.20 %
PLI1	0.84	3.98 %
TPR3	0.44	3.30 %
TPR1	0.35	1.17 %
AVI1	0.34	2.07 %
SUL1	0.32	1.78 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	13.92	2.26 %