

MTD Sales
181.52 L

Brand Share %
4.94 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	181.52	4.94 %
Total	181.52	4.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	42.55	6.06 %
CHENNAI-01	33.92	5.51 %
CHENNAI-02	28.73	5.93 %
SOUTH-03	22.14	5.19 %
TRICHY-01	22.10	3.81 %
NORTH ARCOT	13.18	4.71 %
SOUTH ARCOT	8.11	3.29 %
WEST-02	4.51	3.39 %
WEST-03	3.87	3.09 %
WEST-01	2.41	3.03 %
Total	181.52	4.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.55	6.06 %
Total	42.55	6.06 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.35	3.41 %
RND1	0.91	4.62 %
TKS2	0.91	3.55 %
TYI1	0.78	4.94 %
PKD1	0.77	4.86 %
APK2	0.37	4.92 %
PDI1	0.32	4.10 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND2		0.00 %
SGT1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
S2SD	-0.45	-6.79 %
Total	42.55	6.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.92	5.51 %
Total	33.92	5.51 %

Branch *	MTD Sales L	Brand Share %
CH47	1.44	4.01 %
CH19	1.06	2.93 %
CH07	1.03	3.46 %
CH25	1.01	4.39 %
CH49	0.94	2.96 %
AVD1	0.77	3.33 %
CH45	0.75	3.39 %
CH22	0.57	3.49 %
CH14	0.53	1.60 %
CH39	0.33	2.36 %
CH29		0.00 %
CH38		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	33.92	5.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	28.73	5.93 %
Total	28.73	5.93 %

Branch *	MTD Sales L	Brand Share %
CH15	2.16	4.29 %
CH17	0.99	4.91 %
CH50	0.55	3.03 %
CH41	0.43	2.71 %
CH46	0.40	4.06 %
CH34	0.37	2.34 %
CH43	0.36	3.75 %
UKI1	0.32	3.90 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH33		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
MJR1		0.00 %
WHC3		0.00 %
WCHN	-0.65	4.73 %
Total	28.73	5.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	22.14	5.19 %
Total	22.14	5.19 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.40	4.60 %
PVI1	0.48	2.23 %
KKD3	0.38	1.96 %
TPT1	0.38	3.69 %
SZSD		0.00 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	22.14	5.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.10	3.81 %
Total	22.10	3.81 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.28	4.19 %
KIK1	1.03	4.62 %
TRY3	0.86	4.04 %
PTK1	0.70	3.02 %
TRY4	0.47	1.80 %
MVM1	0.43	1.27 %
TTP1	0.33	3.56 %
AYR1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ	-0.32	4.25 %
Total	22.10	3.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.18	4.71 %
Total	13.18	4.71 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.89	3.65 %
TRL1	0.83	3.94 %
ABR1	0.50	3.84 %
VEL1	0.36	4.24 %
AKM1	0.33	3.10 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	13.18	4.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.11	3.29 %
Total	8.11	3.29 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.55	2.18 %
VPM2	0.48	2.97 %
KKI2	0.45	4.69 %
ULP1	0.35	3.59 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	8.11	3.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.51	3.39 %
Total	4.51	3.39 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.39	4.02 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	4.51	3.39 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.87	3.09 %
Total	3.87	3.09 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	3.87	3.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.41	3.03 %
Total	2.41	3.03 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD	-0.21	-11.03 %
Total	2.41	3.03 %