



TN : OG Sales Performance 17/04/2026 9:18 AM

MTD Sales
377.29 L

Brand Share %
2.17 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	377.29	2.17 %
Total	377.29	2.17 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	79.91	3.38 %
SOUTH-01	68.68	2.49 %
CHENNAI-02	65.71	3.34 %
SOUTH-03	36.20	1.64 %
NORTH ARCOT	33.52	2.59 %
TRICHY-01	30.58	1.26 %
WEST-02	26.30	1.54 %
WEST-01	19.25	1.32 %
SOUTH ARCOT	17.14	1.40 %
Total	377.29	2.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	79.91	3.38 %
Total	79.91	3.38 %

Branch *	MTD Sales L	Brand Share %
CH47	3.42	2.00 %
CH14	3.07	1.86 %
CH16	1.50	1.15 %
GUD1	1.48	1.42 %
CH48	1.22	1.27 %
CH35	0.64	1.05 %
SKL1	0.55	1.00 %
TKM1	0.54	1.75 %
CGL1	0.42	0.93 %
CH28	0.42	0.43 %
AVD1	0.40	0.60 %
CH29		0.00 %
CH39		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	79.91	3.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	68.68	2.49 %
Total	68.68	2.49 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.88	2.03 %
PKD1	1.36	2.05 %
TUT2	1.28	0.92 %
VL11	1.12	1.20 %
MAR1	0.80	0.84 %
KGL1	0.75	1.43 %
ASM1	0.50	1.27 %
APK1	0.43	1.04 %
ARM1	0.42	0.98 %
ERL2	0.40	0.56 %
UDN1	0.39	0.83 %
TKY1	0.36	1.15 %
APK2	0.35	1.18 %
KYR1	0.34	1.13 %
VKM1	0.31	1.30 %
COL1		0.00 %
SKD1		0.00 %
PDI1		0.00 %
Total	68.68	2.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	65.71	3.34 %
Total	65.71	3.34 %

Branch *	MTD Sales L	Brand Share %
UK11	0.77	2.15 %
PON1	0.50	1.11 %
CH50	0.40	0.47 %
CH31	0.38	1.00 %
CH41	0.38	0.44 %
CH27	0.36	1.18 %
GPD1	0.36	0.87 %
CH01		0.00 %
CH20		0.00 %
CH23		0.00 %
CH36		0.00 %
CH44		0.00 %
Total	65.71	3.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	36.20	1.64 %
Total	36.20	1.64 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.60	1.56 %
KRR1	2.59	1.73 %
KKD3	1.91	2.09 %
DGL1	1.71	1.69 %
MDU2	1.45	0.98 %
MDU7	1.11	1.39 %
TDI1	0.61	2.08 %
TMM1	0.49	0.72 %
DKI1	0.39	0.75 %
KYK1	0.38	1.45 %
MDU3	0.37	0.47 %
MPA1	0.32	0.30 %
ATG1	0.31	0.41 %
CBM1	0.29	0.77 %
TEN2	0.28	1.62 %
SZSD	0.25	1.42 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	36.20	1.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	33.52	2.59 %
Total	33.52	2.59 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.49	1.84 %
VEL1	1.10	1.52 %
TRR1	1.00	1.08 %
GDM1	0.90	1.65 %
ABR1	0.89	1.17 %
WJP1	0.88	2.00 %
CGM1	0.36	1.62 %
PLR1	0.31	1.26 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
VNB1		0.00 %
Total	33.52	2.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.58	1.26 %
Total	30.58	1.26 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.07	1.02 %
PBR2	2.80	1.91 %
PDK1	1.19	1.81 %
PTK1	1.16	1.34 %
TRY3	0.95	0.82 %
MDI1	0.76	1.11 %
KUM1	0.76	0.62 %
NGT1	0.54	0.93 %
NMM1	0.52	2.16 %
JKM1	0.49	1.04 %
KIK1	0.42	0.61 %
MSI1	0.37	0.77 %
AYR1		0.00 %
KRN1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	30.58	1.26 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.30	1.54 %
Total	26.30	1.54 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.68	2.14 %
ERD2	3.16	1.70 %
NKL2	1.67	1.84 %
SLM2	0.88	1.19 %
TRM1	0.65	2.01 %
TCG1	0.58	1.23 %
SLM3	0.54	0.71 %
HSR1	0.45	0.85 %
VPD1	0.40	1.27 %
KRI1	0.40	0.63 %
PMP1	0.39	1.36 %
RSP1	0.38	0.77 %
PDR1	0.37	1.27 %
WHKP	0.35	1.51 %
PLC1	0.35	1.33 %
EDP1	0.33	1.46 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	26.30	1.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.25	1.32 %
Total	19.25	1.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.56	1.71 %
TPR1	1.62	2.06 %
TPR2	1.10	0.90 %
AVI1	0.92	1.74 %
CBE4	0.68	0.70 %
TPR4	0.40	2.07 %
PLI1	0.35	0.52 %
TPR3	0.35	1.13 %
KMD1	0.29	1.06 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
KMR1	-0.33	-0.45 %
Total	19.25	1.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.14	1.40 %
Total	17.14	1.40 %

Branch *	MTD Sales L	Brand Share %
POY2	2.51	1.96 %
CUD1	1.70	1.43 %
KKI2	1.37	1.92 %
TRK1	1.18	2.06 %
KLM1	1.16	1.79 %
NVL2	0.84	1.16 %
CDM1	0.76	1.18 %
TDM1	0.70	1.57 %
ULP1	0.49	0.85 %
PRT1	0.40	0.67 %
MKM1	0.40	1.22 %
SJI2	0.40	0.60 %
VPM2	0.39	0.49 %
KML1	0.39	0.96 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	17.14	1.40 %