



# TN : OG Sales Performance 17/03/2026 9:18 AM

MTD Sales  
304.07 L

Brand Share %  
4.27 %

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	304.07	4.27 %
Total	304.07	4.27 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	67.32	6.08 %
CHENNAI-02	63.59	7.19 %
SOUTH-01	52.81	5.39 %
TRICHY-01	31.65	2.96 %
NORTH ARCOT	26.22	5.33 %
SOUTH-03	20.41	2.27 %
WEST-02	15.61	2.45 %
SOUTH ARCOT	13.73	2.98 %
WEST-01	12.72	2.18 %
Total	304.07	4.27 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	67.32	6.08 %
Total	67.32	6.08 %

Branch *	MTD Sales L	Brand Share %
CH49	2.13	3.76 %
CH28	1.43	3.75 %
CH22	1.39	2.15 %
CH07	1.36	2.90 %
CH25	1.07	2.41 %
CH16	0.99	1.90 %
CH35	0.75	2.54 %
CH26	0.48	3.92 %
CH45	0.46	1.37 %
CH39	0.36	1.80 %
GUD1	0.30	0.77 %
MRM1		0.00 %
CGL1		0.00 %
CH29		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	67.32	6.08 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	63.59	7.19 %
Total	63.59	7.19 %

Branch *	MTD Sales L	Brand Share %
CH06	1.04	3.14 %
CH41	0.99	2.34 %
CH43	0.95	3.82 %
CH44	0.93	3.54 %
CH50	0.65	1.56 %
CH46	0.53	2.70 %
CH23	0.51	2.68 %
CH34	0.46	1.62 %
PON1	0.37	1.89 %
CH27	0.31	2.80 %
CH01		0.00 %
CH18		0.00 %
CH20		0.00 %
Total	63.59	7.19 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.81	5.39 %
Total	52.81	5.39 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.97	2.22 %
RND1	0.97	3.53 %
RPM1	0.94	3.19 %
NGR1	0.69	1.12 %
TKS1	0.67	2.61 %
VKM1	0.41	3.64 %
SDI1	0.37	2.26 %
TCN1	0.37	2.19 %
VLV1	0.32	1.58 %
APK2	0.32	1.77 %
PKD1	0.32	1.22 %
ARM1	0.31	3.54 %
KGL1	0.30	2.04 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
Total	52.81	5.39 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	31.65	2.96 %
Total	31.65	2.96 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.60	3.17 %
PTK1	2.19	3.81 %
KUM1	1.58	2.51 %
TNJ1	1.35	2.87 %
TRY3	0.99	3.40 %
TYR1	0.92	3.96 %
JKM1	0.57	2.23 %
TRY2	0.55	2.65 %
KRN1	0.47	3.35 %
PBR2	0.44	0.79 %
TVR1	0.39	2.00 %
PDK1	0.39	1.70 %
NGT1	0.29	1.53 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TRY4		0.00 %
Total	31.65	2.96 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	26.22	5.33 %
Total	26.22	5.33 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.33	3.45 %
SLG1	0.44	3.15 %
ABR1	0.39	1.88 %
WJD1	0.38	2.12 %
WJP1	0.36	2.78 %
VNB1	0.33	2.59 %
GDM1	0.28	2.42 %
VEL1	0.28	1.14 %
BGR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	26.22	5.33 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	20.41	2.27 %
Total	20.41	2.27 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.31	2.64 %
MDU6	1.54	4.23 %
DGL1	1.48	2.99 %
SVG1	0.89	3.99 %
DKI1	0.72	2.90 %
MDU4	0.62	3.06 %
KKD3	0.50	1.29 %
ADP1	0.45	4.10 %
MLR1	0.44	3.30 %
PNI1	0.44	2.65 %
CBM1	0.41	2.86 %
ATG1	0.37	1.01 %
MPA1	0.37	1.17 %
MDU7	0.33	1.05 %
SGP1	0.33	2.97 %
KPT1	0.30	3.86 %
MDU3	0.30	0.65 %
TEN2	0.28	1.58 %
TMM1	0.26	1.18 %
BNR1		0.00 %
CMR1		0.00 %
MDU2		0.00 %
MDU5		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
USL1		0.00 %
Total	20.41	2.27 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	15.61	2.45 %
<b>Total</b>	<b>15.61</b>	<b>2.45 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.05	1.46 %
SLM2	0.96	3.50 %
NKL2	0.86	2.51 %
MTR1	0.79	3.09 %
MCR1	0.46	2.53 %
ATU1	0.38	1.60 %
RSP1	0.36	2.30 %
EPI1	0.35	2.67 %
PDR1	0.34	2.81 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>15.61</b>	<b>2.45 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.73	2.98 %
<b>Total</b>	<b>13.73</b>	<b>2.98 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	1.26	2.68 %
NVL2	1.06	3.44 %
VCM1	0.67	3.40 %
TVM1	0.50	2.88 %
KML1	0.39	3.09 %
CDM1	0.38	1.88 %
TRK1	0.37	2.02 %
CUD1	0.31	0.71 %
KKI2	0.26	1.28 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>13.73</b>	<b>2.98 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.72	2.18 %
<b>Total</b>	<b>12.72</b>	<b>2.18 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	2.08	1.35 %
TPR1	0.35	1.27 %
AVI1	0.34	2.20 %
SUL1	0.32	1.88 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>12.72</b>	<b>2.18 %</b>