

MTD Sales
169.36 L

Brand Share %
4.80 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	169.36	4.80 %
Total	169.36	4.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.13	6.11 %
CHENNAI-01	31.51	5.31 %
CHENNAI-02	25.35	5.45 %
SOUTH-03	22.10	5.44 %
TRICHY-01	17.39	3.14 %
NORTH ARCOT	12.79	4.70 %
SOUTH ARCOT	8.11	3.42 %
WEST-02	4.51	3.48 %
WEST-03	3.87	3.20 %
WEST-01	2.61	3.36 %
Total	169.36	4.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.13	6.11 %
Total	41.13	6.11 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.35	3.64 %
RND1	0.91	4.62 %
TKS2	0.91	3.90 %
SVK1	0.38	2.09 %
PDI1	0.32	4.31 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND2		0.00 %
SGT1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
S2SD	-0.45	-6.50 %
Total	41.13	6.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.51	5.31 %
Total	31.51	5.31 %

Branch *	MTD Sales L	Brand Share %
CH19	1.06	2.95 %
CH07	1.03	3.60 %
CH25	1.01	4.56 %
CH49	0.94	3.17 %
CH47	0.92	2.64 %
AVD1	0.77	3.39 %
CH45	0.75	3.66 %
CH22	0.57	3.56 %
CH14	0.53	1.64 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	31.51	5.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	25.35	5.45 %
Total	25.35	5.45 %

Branch *	MTD Sales L	Brand Share %
CH15	1.78	3.67 %
CH18	0.88	3.40 %
CH17	0.73	3.83 %
CH41	0.43	2.78 %
CH46	0.40	4.18 %
CH34	0.37	2.39 %
CH43	0.36	3.75 %
UKI1	0.32	3.90 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH33		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH50		0.00 %
MJR1		0.00 %
WHC3		0.00 %
Total	25.35	5.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	22.10	5.44 %
Total	22.10	5.44 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.40	4.65 %
PVI1	0.48	2.33 %
KKD3	0.38	2.05 %
TPT1	0.38	4.21 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	22.10	5.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.39	3.14 %
Total	17.39	3.14 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.36	4.63 %
TRY3	0.86	4.04 %
PBR2	0.77	2.92 %
PTK1	0.70	3.13 %
TRY4	0.47	1.83 %
MVM1	0.43	1.30 %
TTP1	0.33	3.56 %
AYR1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	17.39	3.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.79	4.70 %
Total	12.79	4.70 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.89	3.70 %
TRL1	0.83	3.94 %
ABR1	0.50	4.11 %
VEL1	0.36	4.24 %
AKM1	0.33	3.10 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	12.79	4.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.11	3.42 %
Total	8.11	3.42 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.55	2.27 %
VPM2	0.48	3.21 %
KKI2	0.45	4.51 %
ULP1	0.35	3.69 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	8.11	3.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.51	3.48 %
Total	4.51	3.48 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.39	4.02 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	4.51	3.48 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.87	3.20 %
Total	3.87	3.20 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	3.87	3.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.61	3.36 %
Total	2.61	3.36 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.61	3.36 %