



TN : OG Sales Performance 16/04/2026 9:18 AM

MTD Sales
355.17 L

Brand Share %
2.17 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	355.17	2.17 %
Total	355.17	2.17 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	76.42	3.35 %
CHENNAI-02	63.23	3.38 %
SOUTH-01	61.71	2.45 %
SOUTH-03	32.88	1.58 %
NORTH ARCOT	32.24	2.67 %
TRICHY-01	27.55	1.21 %
WEST-02	25.99	1.62 %
WEST-01	18.00	1.33 %
SOUTH ARCOT	17.14	1.47 %
Total	355.17	2.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	76.42	3.35 %
Total	76.42	3.35 %

Branch *	MTD Sales L	Brand Share %
CH47	3.42	2.08 %
CH14	1.80	1.13 %
CH16	1.50	1.18 %
GUD1	1.48	1.47 %
CH48	1.22	1.33 %
CH35	0.64	1.11 %
SKL1	0.55	1.04 %
TKM1	0.54	1.83 %
CGL1	0.42	0.96 %
CH28	0.42	0.45 %
AVD1	0.40	0.61 %
CH29		0.00 %
CH39		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	76.42	3.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	63.23	3.38 %
Total	63.23	3.38 %

Branch *	MTD Sales L	Brand Share %
CH34	1.47	2.15 %
PON1	0.50	1.14 %
CH50	0.40	0.48 %
CH31	0.38	1.01 %
CH41	0.38	0.46 %
CH27	0.36	1.21 %
GPD1	0.36	0.91 %
CH01		0.00 %
CH20		0.00 %
CH23		0.00 %
CH36		0.00 %
CH44		0.00 %
Total	63.23	3.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.71	2.45 %
Total	61.71	2.45 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.48	2.02 %
TKS2	2.26	2.13 %
MAR1	1.32	1.56 %
TUT2	1.28	0.99 %
VLY1	1.12	1.31 %
SDI1	0.76	1.90 %
KGL1	0.75	1.52 %
S2SD	0.70	1.51 %
ASM1	0.50	1.41 %
APK1	0.43	1.12 %
ARM1	0.42	1.11 %
ERL2	0.40	0.60 %
UDN1	0.39	0.88 %
TKY1	0.36	1.22 %
APK2	0.35	1.28 %
KYR1	0.34	1.21 %
VKM1	0.31	1.45 %
COL1		0.00 %
KSM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
PDI1		0.00 %
Total	61.71	2.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	32.88	1.58 %
Total	32.88	1.58 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.60	1.63 %
KRR1	2.59	1.83 %
DGL1	1.71	1.74 %
MDU7	1.11	1.54 %
MDU2	1.07	0.76 %
TMM1	0.49	0.80 %
DKI1	0.39	0.81 %
KYK1	0.38	1.50 %
MDU3	0.37	0.50 %
MPA1	0.32	0.31 %
ATG1	0.31	0.43 %
CBM1	0.29	0.82 %
SZSD	0.25	1.43 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	32.88	1.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	32.24	2.67 %
Total	32.24	2.67 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.49	1.99 %
VEL1	1.10	1.65 %
TRR1	1.00	1.14 %
GDM1	0.90	1.75 %
WJP1	0.88	2.09 %
ABR1	0.38	0.54 %
CGM1	0.36	1.67 %
PLR1	0.31	1.37 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
VNB1		0.00 %
Total	32.24	2.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.55	1.21 %
Total	27.55	1.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.53	0.98 %
PBR2	2.50	1.80 %
PDK1	1.19	1.95 %
PTK1	1.16	1.41 %
TRY3	0.95	0.89 %
MDI1	0.76	1.19 %
KUM1	0.76	0.65 %
NGT1	0.54	0.99 %
JKM1	0.49	1.09 %
KIK1	0.42	0.64 %
MSI1	0.37	0.82 %
AYR1		0.00 %
KRN1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	27.55	1.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	25.99	1.62 %
Total	25.99	1.62 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.16	1.80 %
NKL2	1.67	2.04 %
SLM2	0.88	1.24 %
TCG1	0.58	1.36 %
SLM3	0.54	0.74 %
HSR1	0.45	0.96 %
VPD1	0.40	1.38 %
KRI1	0.40	0.66 %
PMP1	0.39	1.42 %
RSP1	0.38	0.85 %
PDR1	0.37	1.38 %
WHKP	0.35	1.51 %
PLC1	0.35	1.36 %
TRM1	0.35	1.18 %
EDP1	0.33	1.54 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	25.99	1.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.00	1.33 %
Total	18.00	1.33 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.19	1.69 %
CBE6	1.07	1.96 %
TPR2	0.74	0.65 %
CBE4	0.68	0.78 %
AVI1	0.52	1.02 %
TPR4	0.40	2.07 %
PLI1	0.35	0.56 %
TPR3	0.35	1.20 %
KMD1	0.29	1.16 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	18.00	1.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.14	1.47 %
Total	17.14	1.47 %

Branch *	MTD Sales L	Brand Share %
POY2	2.51	2.03 %
CUD1	1.70	1.49 %
KKI2	1.37	2.07 %
TRK1	1.18	2.13 %
KLM1	1.16	1.83 %
NVL2	0.84	1.22 %
CDM1	0.76	1.25 %
TDM1	0.70	1.68 %
ULP1	0.49	0.92 %
PRT1	0.40	0.70 %
MKM1	0.40	1.27 %
SJI2	0.40	0.61 %
VPM2	0.39	0.50 %
KML1	0.39	1.06 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	17.14	1.47 %