

MTD Sales
162.13 L

Brand Share %
4.82 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	162.13	4.82 %
Total	162.13	4.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.76	6.00 %
CHENNAI-01	30.33	5.41 %
CHENNAI-02	24.90	5.71 %
SOUTH-03	20.68	5.38 %
TRICHY-01	16.98	3.18 %
NORTH ARCOT	11.79	4.45 %
SOUTH ARCOT	8.11	3.61 %
WEST-02	4.51	3.61 %
WEST-03	3.87	3.32 %
WEST-01	2.21	2.98 %
Total	162.13	4.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.76	6.00 %
Total	38.76	6.00 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.95	3.34 %
TKS2	0.53	2.33 %
VNR2	0.53	3.33 %
TYI1	0.40	2.95 %
SVK1	0.38	2.13 %
PDI1	0.32	4.31 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND2		0.00 %
SGT1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
S2SD	-0.45	-7.88 %
Total	38.76	6.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.33	5.41 %
Total	30.33	5.41 %

Branch *	MTD Sales L	Brand Share %
CH19	1.06	3.43 %
CH07	1.03	4.08 %
CH25	1.01	4.56 %
CH49	0.94	3.35 %
CH47	0.92	2.67 %
AVD1	0.77	3.60 %
CH45	0.75	3.96 %
CH22	0.57	3.78 %
CH14	0.53	1.72 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	30.33	5.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.90	5.71 %
Total	24.90	5.71 %

Branch *	MTD Sales L	Brand Share %
CH15	1.78	4.41 %
CH12	0.99	3.85 %
CH18	0.88	3.67 %
CH17	0.73	3.98 %
CH41	0.43	2.96 %
CH46	0.40	4.66 %
CH34	0.37	2.49 %
CH43	0.36	4.20 %
UKI1	0.32	4.26 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH33		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH50		0.00 %
MJR1		0.00 %
WHC3		0.00 %
WCHN	-0.34	2.72 %
Total	24.90	5.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.68	5.38 %
Total	20.68	5.38 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.96	4.77 %
PVI1	0.48	2.44 %
KKD3	0.38	2.12 %
TPT1	0.38	4.67 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	20.68	5.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.98	3.18 %
Total	16.98	3.18 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.36	4.75 %
TNJ2	0.86	4.78 %
TRY3	0.86	4.04 %
PBR2	0.77	3.09 %
TRY4	0.47	1.88 %
MVM1	0.43	1.37 %
PTK1	0.39	1.75 %
TTP1	0.33	3.68 %
AYR1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	16.98	3.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.79	4.45 %
Total	11.79	4.45 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.89	3.89 %
TRL1	0.83	4.05 %
ABR1	0.50	4.32 %
VEL1	0.36	4.39 %
AKM1	0.33	3.10 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	11.79	4.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.11	3.61 %
Total	8.11	3.61 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.55	2.27 %
VPM2	0.48	3.47 %
KKI2	0.45	4.67 %
ULP1	0.35	3.69 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	8.11	3.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.51	3.61 %
Total	4.51	3.61 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.39	4.02 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	4.51	3.61 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.87	3.32 %
Total	3.87	3.32 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	3.87	3.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.21	2.98 %
Total	2.21	2.98 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.21	2.98 %