

MTD Sales
58.00 L

Brand Share %
2.98 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	58.00	2.98 %
Total	58.00	2.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.98	4.49 %
CHENNAI-02	10.52	3.75 %
CHENNAI-01	8.09	1.89 %
TRICHY-01	6.84	2.32 %
SOUTH-03	5.98	3.01 %
NORTH ARCOT	5.40	4.67 %
SOUTH ARCOT	5.16	3.75 %
WEST-02	1.74	1.62 %
KL-SOUTH	0.59	5.53 %
WEST-01	-0.29	-0.49 %
Total	58.00	2.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.98	4.49 %
Total	13.98	4.49 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.35	2.00 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
VNR2	-0.07	-0.74 %
SDI1	-0.33	-22.61 %
STU2	-0.48	-22.69 %
Total	13.98	4.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.52	3.75 %
Total	10.52	3.75 %

Branch *	MTD Sales L	Brand Share %
CH43	0.29	2.79 %
CH24	0.28	2.32 %
CH01		0.00 %
CH18		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
MC08		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH33	-0.07	-0.70 %
Total	10.52	3.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.09	1.89 %
Total	8.09	1.89 %

Branch *	MTD Sales L	Brand Share %
CH16	0.74	2.43 %
CH11	0.57	1.26 %
CH14	0.47	1.82 %
GUD2	0.38	2.93 %
CH42	0.30	1.18 %
CH28	0.30	2.50 %
CH39	0.28	2.94 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	8.09	1.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.84	2.32 %
Total	6.84	2.32 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.48	2.54 %
KUM1	0.46	2.12 %
NGT1	0.35	2.14 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR2		0.00 %
PTK1	-0.51	-3.44 %
Total	6.84	2.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	5.98	3.01 %
Total	5.98	3.01 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KKD2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	5.98	3.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.40	4.67 %
Total	5.40	4.67 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	5.40	4.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.16	3.75 %
Total	5.16	3.75 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.39	2.51 %
POY1	0.34	1.77 %
CDM1		0.00 %
KKI2		0.00 %
KML1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	5.16	3.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.74	1.62 %
Total	1.74	1.62 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	1.74	1.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.59	5.53 %
Total	0.59	5.53 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.59	5.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	-0.29	-0.49 %
Total	-0.29	-0.49 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	-0.29	-0.49 %