



TN : OG Sales Performance 15/05/2026 9:18 AM

MTD Sales
285.33 L

Brand Share %
2.97 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	285.33	2.97 %
Total	285.33	2.97 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	71.65	4.54 %
SOUTH-01	51.58	3.84 %
CHENNAI-02	50.42	3.66 %
SOUTH-03	28.41	2.41 %
NORTH ARCOT	27.68	3.97 %
TRICHY-01	26.32	1.74 %
SOUTH ARCOT	11.98	1.64 %
WEST-02	9.84	1.37 %
WEST-01	7.46	1.61 %
Total	285.33	2.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.65	4.54 %
Total	71.65	4.54 %

Branch *	MTD Sales L	Brand Share %
CH16	2.07	2.68 %
CH48	1.78	2.70 %
CH45	1.59	2.90 %
MRM1	0.94	2.14 %
CH14	0.84	0.72 %
GUD2	0.54	2.25 %
CH37	0.52	2.13 %
CGL1	0.48	1.31 %
CH38	0.44	1.27 %
CH28	0.33	0.46 %
AVD1	0.30	0.65 %
CH35		0.00 %
CH39		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
GUD1	-0.36	-0.71 %
Total	71.65	4.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	51.58	3.84 %
Total	51.58	3.84 %

Branch *	MTD Sales L	Brand Share %
RND1	1.55	2.38 %
SVK1	0.88	2.03 %
VLY1	0.87	1.29 %
RPM1	0.83	2.26 %
MAR1	0.64	1.88 %
ARM1	0.51	2.31 %
VNR1	0.42	1.89 %
TCN1	0.37	1.26 %
ASM1	0.34	1.63 %
APK2		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	51.58	3.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	50.42	3.66 %
Total	50.42	3.66 %

Branch *	MTD Sales L	Brand Share %
CH18	1.36	2.15 %
CH50	1.23	2.32 %
CH17	1.02	1.50 %
MJR1	0.82	1.68 %
CH34	0.79	1.84 %
CH20	0.75	1.43 %
CH33	0.67	1.37 %
CH43	0.56	1.83 %
UKI1	0.49	1.91 %
CH41	0.40	0.86 %
CH36	0.39	1.32 %
CH31	0.38	1.26 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
Total	50.42	3.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	28.41	2.41 %
Total	28.41	2.41 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.96	2.39 %
MDU2	1.15	1.70 %
ATG1	0.95	1.83 %
KKD3	0.82	1.21 %
SVG1	0.63	2.06 %
KRR1	0.54	0.88 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	28.41	2.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.68	3.97 %
Total	27.68	3.97 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.74	2.56 %
WJD1	0.64	2.79 %
GDM1	0.50	2.57 %
WJP1	0.50	2.39 %
CPT1	0.40	2.49 %
VNB1	0.38	2.14 %
CYR1	0.32	1.73 %
ABR1		0.00 %
BGR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	27.68	3.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.32	1.74 %
Total	26.32	1.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.47	1.67 %
PTK1	1.90	2.79 %
PBR2	1.55	1.74 %
KIK1	1.15	2.51 %
MDI1	1.14	2.01 %
TNJ1	1.05	1.22 %
TVR2	1.03	1.22 %
PDK1	0.91	2.14 %
KUM1	0.70	0.86 %
AYR1	0.56	1.47 %
PBR1	0.38	0.96 %
TRY2	0.37	1.18 %
MSI1	0.37	1.45 %
NGT1	0.32	0.78 %
ORU1	0.31	1.78 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.40	2.80 %
Total	26.32	1.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.98	1.64 %
Total	11.98	1.64 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.96	1.54 %
NVL2	0.85	1.99 %
TRK1	0.73	1.99 %
KML1	0.54	1.45 %
VPM2	0.39	0.93 %
PRT1	0.39	1.19 %
SJI2	0.39	1.27 %
POY2	0.23	0.46 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
Total	11.98	1.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.84	1.37 %
Total	9.84	1.37 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.36	1.79 %
SLM3	0.95	1.97 %
ERD2	0.78	0.99 %
NKL2	0.75	2.13 %
TRM1	0.39	2.78 %
ATU1	0.32	1.09 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	9.84	1.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.46	1.61 %
Total	7.46	1.61 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.50	2.36 %
CBE6	0.42	2.24 %
PLI1	0.39	1.88 %
CBE3	0.25	2.13 %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	7.46	1.61 %