

MTD Sales
75.56 L

Brand Share %
4.11 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	75.56	4.11 %
Total	75.56	4.11 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	17.24	4.73 %
TRICHY-01	10.48	4.09 %
CHENNAI-02	10.02	4.35 %
SOUTH-03	9.67	4.37 %
CHENNAI-01	9.08	2.78 %
NORTH ARCOT	8.44	8.41 %
SOUTH ARCOT	4.93	3.69 %
WEST-02	3.62	3.71 %
WEST-01	2.09	2.40 %
KL-SOUTH		0.00 %
Total	75.56	4.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.24	4.73 %
Total	17.24	4.73 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.47	3.83 %
TUT2	0.34	1.82 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
Total	17.24	4.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.48	4.09 %
Total	10.48	4.09 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.42	3.71 %
KUM1	0.39	2.42 %
PTK1	0.34	3.64 %
TRY3	0.29	1.50 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	10.48	4.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.02	4.35 %
Total	10.02	4.35 %

Branch *	MTD Sales L	Brand Share %
CH15	1.01	3.13 %
CH09	0.39	3.74 %
CH34	0.38	3.71 %
CH46	0.32	3.19 %
CH41	0.23	2.78 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH44		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	10.02	4.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	9.67	4.37 %
Total	9.67	4.37 %

Branch *	MTD Sales L	Brand Share %
BTU1		0.00 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	9.67	4.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.08	2.78 %
Total	9.08	2.78 %

Branch *	MTD Sales L	Brand Share %
CH42	0.51	2.20 %
CH08	0.49	1.99 %
CH07	0.39	2.90 %
CH19	0.35	1.15 %
CH16	0.35	1.48 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	9.08	2.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.44	8.41 %
Total	8.44	8.41 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.39	3.56 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	8.44	8.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.93	3.69 %
Total	4.93	3.69 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	4.93	3.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.62	3.71 %
Total	3.62	3.71 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
Total	3.62	3.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.09	2.40 %
Total	2.09	2.40 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	2.09	2.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %