



# TN : OG Sales Performance 14/05/2026 9:18 AM

MTD Sales  
261.65 L

Brand Share %  
2.82 %

Information:

MTD : 01-05-2026 To 13-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	261.65	2.82 %
Total	261.65	2.82 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	56.55	3.75 %
SOUTH-01	48.62	3.75 %
CHENNAI-02	48.39	3.64 %
SOUTH-03	27.02	2.35 %
TRICHY-01	25.97	1.77 %
NORTH ARCOT	25.82	3.83 %
SOUTH ARCOT	11.98	1.68 %
WEST-02	9.84	1.42 %
WEST-01	7.46	1.66 %
Total	261.65	2.82 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.55	3.75 %
Total	56.55	3.75 %

Branch *	MTD Sales L	Brand Share %
CH16	2.07	2.70 %
MRM1	0.94	2.16 %
CH14	0.84	0.76 %
GUD2	0.54	2.41 %
CH37	0.52	2.18 %
CGL1	0.48	1.34 %
CH38	0.44	1.30 %
CH28	0.33	0.48 %
AVD1	0.30	0.66 %
CH29		0.00 %
CH35		0.00 %
CH39		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
GUD1	-0.36	-0.73 %
Total	56.55	3.75 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	48.62	3.75 %
Total	48.62	3.75 %

Branch *	MTD Sales L	Brand Share %
RND1	1.55	2.49 %
VLY1	0.87	1.37 %
RPM1	0.83	2.29 %
MAR1	0.64	1.98 %
ARM1	0.51	2.36 %
VNR1	0.42	1.95 %
SVK1	0.38	0.91 %
TCN1	0.37	1.26 %
ASM1	0.34	1.63 %
APK2		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	48.62	3.75 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	48.39	3.64 %
Total	48.39	3.64 %

Branch *	MTD Sales L	Brand Share %
CH12	2.63	2.67 %
CH18	1.36	2.24 %
CH50	1.23	2.37 %
CH17	1.02	1.59 %
MJR1	0.82	1.72 %
CH20	0.75	1.50 %
CH33	0.67	1.43 %
CH43	0.56	1.85 %
UKI1	0.49	1.91 %
CH41	0.40	0.92 %
CH36	0.39	1.34 %
CH34	0.39	0.96 %
CH31	0.38	1.40 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
Total	48.39	3.64 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	27.02	2.35 %
<b>Total</b>	<b>27.02</b>	<b>2.35 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	3.96	2.41 %
MDU2	1.15	1.73 %
ATG1	0.95	1.97 %
KKD3	0.82	1.25 %
SVG1	0.63	2.11 %
KRR1	0.54	0.89 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>27.02</b>	<b>2.35 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	25.97	1.77 %
<b>Total</b>	<b>25.97</b>	<b>1.77 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	4.47	1.72 %
PBR2	1.55	1.80 %
KIK1	1.15	2.56 %
MDI1	1.14	2.09 %
TNJ1	1.05	1.24 %
TVR2	1.03	1.23 %
PDK1	0.91	2.22 %
KUM1	0.70	0.89 %
AYR1	0.56	1.53 %
PBR1	0.38	1.02 %
TRY2	0.37	1.21 %
MSI1	0.37	1.47 %
NGT1	0.32	0.79 %
ORU1	0.31	1.81 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>25.97</b>	<b>1.77 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	25.82	3.83 %
<b>Total</b>	<b>25.82</b>	<b>3.83 %</b>

Branch *	MTD Sales L	Brand Share %
KPM1	0.74	2.61 %
WJD1	0.64	2.79 %
WJP1	0.50	2.42 %
CPT1	0.40	2.77 %
VNB1	0.38	2.21 %
CYR1	0.32	1.82 %
ABR1		0.00 %
BGR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>25.82</b>	<b>3.83 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.98	1.68 %
<b>Total</b>	<b>11.98</b>	<b>1.68 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	0.96	1.58 %
NVL2	0.85	2.14 %
TRK1	0.73	2.05 %
KML1	0.54	1.49 %
VPM2	0.39	0.94 %
PRT1	0.39	1.28 %
SJI2	0.39	1.28 %
POY2	0.23	0.47 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>11.98</b>	<b>1.68 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	9.84	1.42 %
Total	9.84	1.42 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.36	1.98 %
SLM3	0.95	2.03 %
ERD2	0.78	1.03 %
NKL2	0.75	2.21 %
ATU1	0.32	1.12 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	9.84	1.42 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	7.46	1.66 %
Total	7.46	1.66 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.50	2.65 %
CBE6	0.42	2.36 %
PLI1	0.39	1.91 %
CBE3	0.25	2.13 %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	7.46	1.66 %