

MTD Sales
113.61 L

Brand Share %
5.05 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	113.61	5.05 %
Total	113.61	5.05 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	27.84	6.52 %
CHENNAI-01	22.50	5.90 %
CHENNAI-02	20.48	7.64 %
TRICHY-01	14.29	3.95 %
SOUTH-03	13.44	4.98 %
NORTH ARCOT	7.00	3.98 %
SOUTH ARCOT	4.95	3.12 %
WEST-03	1.68	2.06 %
WEST-02	0.93	1.29 %
WEST-01	0.49	0.92 %
Total	113.61	5.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.84	6.52 %
Total	27.84	6.52 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.52	4.68 %
TKS2	0.53	3.33 %
VNR2	0.53	4.02 %
PKD1	0.40	3.88 %
TYI1	0.40	4.78 %
TKS1	0.38	3.86 %
SVK1	0.38	3.12 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND2		0.00 %
S2SD		0.00 %
SGT1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	27.84	6.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.50	5.90 %
Total	22.50	5.90 %

Branch *	MTD Sales L	Brand Share %
CH05	0.96	3.96 %
CH07	0.72	3.96 %
CH14	0.53	2.71 %
CH48	0.40	2.78 %
CGL1		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH47		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	22.50	5.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.48	7.64 %
Total	20.48	7.64 %

Branch *	MTD Sales L	Brand Share %
CH12	0.68	4.33 %
CH18	0.45	4.04 %
CH34	0.37	4.37 %
CH17	0.34	2.48 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH33		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH50		0.00 %
MJR1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	20.48	7.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.29	3.95 %
Total	14.29	3.95 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.77	4.34 %
TRY3	0.54	3.32 %
MVM1	0.43	1.96 %
PTK1	0.39	2.36 %
TTP1	0.33	4.49 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	14.29	3.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	13.44	4.98 %
Total	13.44	4.98 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.80	1.91 %
MDU2	0.49	3.25 %
MDU4	0.32	4.29 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	13.44	4.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.00	3.98 %
Total	7.00	3.98 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.48	2.99 %
KPM2	0.42	2.70 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	7.00	3.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.95	3.12 %
Total	4.95	3.12 %

Branch *	MTD Sales L	Brand Share %
POY1	0.75	4.22 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	4.95	3.12 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.68	2.06 %
Total	1.68	2.06 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.33	3.05 %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	1.68	2.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.93	1.29 %
Total	0.93	1.29 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	0.93	1.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.49	0.92 %
Total	0.49	0.92 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	0.49	0.92 %