



TN : OG Sales Performance 12/05/2026 9:18 AM

MTD Sales
245.82 L

Brand Share %
2.81 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	245.82	2.81 %
Total	245.82	2.81 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	55.90	3.94 %
SOUTH-01	46.83	3.83 %
CHENNAI-02	44.74	3.62 %
SOUTH-03	26.59	2.46 %
NORTH ARCOT	23.56	3.68 %
TRICHY-01	21.40	1.56 %
SOUTH ARCOT	11.27	1.67 %
WEST-02	8.58	1.31 %
WEST-01	6.95	1.62 %
Total	245.82	2.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.90	3.94 %
Total	55.90	3.94 %

Branch *	MTD Sales L	Brand Share %
CH19	1.98	2.79 %
MRM1	0.94	2.30 %
CH14	0.84	0.81 %
GUD2	0.54	2.58 %
CH37	0.52	2.26 %
CGL1	0.48	1.44 %
CH38	0.44	1.45 %
CH28	0.33	0.55 %
AVD1	0.30	0.69 %
CH29		0.00 %
CH35		0.00 %
CH39		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	55.90	3.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	46.83	3.83 %
Total	46.83	3.83 %

Branch *	MTD Sales L	Brand Share %
VLY1	0.87	1.43 %
RPM1	0.83	2.37 %
ARM1	0.51	2.76 %
VNR1	0.42	2.03 %
SVK1	0.38	0.99 %
TCN1	0.37	1.41 %
ASM1	0.34	1.71 %
MAR1	0.33	1.15 %
APK2		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	46.83	3.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	44.74	3.62 %
Total	44.74	3.62 %

Branch *	MTD Sales L	Brand Share %
CH12	2.30	2.62 %
CH18	1.36	2.32 %
CH50	1.23	2.59 %
CH17	1.02	1.62 %
MJR1	0.82	1.84 %
CH20	0.75	1.57 %
CH33	0.67	1.50 %
CH43	0.56	1.88 %
UKI1	0.49	1.98 %
CH41	0.40	1.00 %
CH36	0.39	1.55 %
CH34	0.39	1.03 %
CH31	0.38	1.44 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
Total	44.74	3.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	26.59	2.46 %
Total	26.59	2.46 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.96	2.44 %
MDU2	1.15	1.77 %
ATG1	0.95	2.09 %
KKD3	0.82	1.36 %
SVG1	0.63	2.18 %
KRR1	0.54	0.91 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	26.59	2.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.56	3.68 %
Total	23.56	3.68 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.64	2.79 %
WJP1	0.50	2.42 %
VNB1	0.38	2.69 %
CYR1	0.32	1.96 %
ABR1		0.00 %
BGR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	23.56	3.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.40	1.56 %
Total	21.40	1.56 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.74	1.56 %
KIK1	1.15	2.70 %
MDI1	1.14	2.18 %
PBR2	1.07	1.36 %
TVR2	1.03	1.34 %
PDK1	0.91	2.36 %
PTK1	0.77	1.26 %
KUM1	0.70	0.93 %
TNJ1	0.68	0.87 %
AYR1	0.56	1.61 %
APM1	0.46	1.79 %
TRY2	0.37	1.27 %
MSI1	0.37	1.55 %
NGT1	0.32	0.83 %
ORU1	0.31	1.92 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
Total	21.40	1.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.27	1.67 %
Total	11.27	1.67 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.96	1.69 %
NVL2	0.85	2.22 %
TRK1	0.73	2.13 %
KML1	0.54	1.56 %
VPM2	0.39	1.01 %
PRT1	0.39	1.37 %
SJI2	0.39	1.39 %
POY2	0.23	0.50 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
Total	11.27	1.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.58	1.31 %
Total	8.58	1.31 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.36	2.09 %
SLM3	0.95	2.09 %
ERD2	0.40	0.56 %
NKL2	0.38	1.21 %
ATU1	0.32	1.14 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	8.58	1.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.95	1.62 %
Total	6.95	1.62 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.50	2.70 %
CBE6	0.42	2.41 %
PLI1	0.39	1.97 %
CBE3	0.25	2.13 %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	6.95	1.62 %