

MTD Sales
74.96 L

Brand Share %
4.54 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	74.96	4.54 %
Total	74.96	4.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	17.06	5.85 %
CHENNAI-02	15.91	7.73 %
SOUTH-01	15.86	5.10 %
SOUTH-03	8.69	4.26 %
TRICHY-01	8.10	3.22 %
NORTH ARCOT	4.97	4.10 %
SOUTH ARCOT	3.23	2.76 %
WEST-03	0.65	1.15 %
WEST-01	0.49	1.23 %
WEST-02		0.00 %
Total	74.96	4.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.06	5.85 %
Total	17.06	5.85 %

Branch *	MTD Sales L	Brand Share %
CH49	0.58	3.82 %
CH14	0.53	3.42 %
CH05	0.42	2.54 %
CH48	0.40	3.74 %
CH07	0.31	2.58 %
AVD1	0.23	1.81 %
CGL1		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH47		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	17.06	5.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.91	7.73 %
Total	15.91	7.73 %

Branch *	MTD Sales L	Brand Share %
CH17	0.34	3.60 %
CH12	0.33	2.51 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH33		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	15.91	7.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.86	5.10 %
Total	15.86	5.10 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.14	2.82 %
SVK1	0.38	3.81 %
RPM1	0.37	3.36 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND2		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKS2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	15.86	5.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.69	4.26 %
Total	8.69	4.26 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.80	2.48 %
MDU2	0.49	3.89 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	8.69	4.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.10	3.22 %
Total	8.10	3.22 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.46	3.28 %
TRY3	0.54	4.33 %
MVM1	0.43	3.06 %
PTK1	0.39	3.38 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	8.10	3.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.97	4.10 %
Total	4.97	4.10 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.42	3.54 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.97	4.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.23	2.76 %
Total	3.23	2.76 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	3.23	2.76 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.65	1.15 %
Total	0.65	1.15 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.33	4.02 %
ERD1	0.32	3.01 %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	0.65	1.15 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.49	1.23 %
Total	0.49	1.23 %

Branch *	MTD Sales L	Brand Share %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	0.49	1.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total		0.00 %