



TN : OG Sales Performance 08/05/2026 9:18 AM

MTD Sales
200.97 L

Brand Share %
2.72 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	200.97	2.72 %
Total	200.97	2.72 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	45.66	3.88 %
CHENNAI-02	38.80	3.95 %
SOUTH-01	35.31	3.45 %
SOUTH-03	22.04	2.39 %
TRICHY-01	20.34	1.68 %
NORTH ARCOT	17.30	3.24 %
SOUTH ARCOT	7.94	1.36 %
WEST-02	7.38	1.28 %
WEST-01	6.20	1.67 %
Total	200.97	2.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.66	3.88 %
Total	45.66	3.88 %

Branch *	MTD Sales L	Brand Share %
CH16	1.53	2.37 %
CH07	1.05	2.30 %
CH19	1.01	1.71 %
CGL1	0.48	1.74 %
CH38	0.44	1.65 %
MRM1	0.39	1.21 %
CH14	0.35	0.40 %
CH28	0.33	0.67 %
AVD1	0.30	0.77 %
CH29		0.00 %
CH35		0.00 %
CH39		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN	-0.38	1.26 %
Total	45.66	3.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	38.80	3.95 %
Total	38.80	3.95 %

Branch *	MTD Sales L	Brand Share %
CH17	1.02	2.03 %
CH18	0.87	1.86 %
CH50	0.83	2.17 %
CH20	0.75	2.11 %
CH33	0.67	1.90 %
MJR1	0.50	1.45 %
UKI1	0.49	2.27 %
CH34	0.39	1.43 %
CH31	0.38	2.03 %
CH46	0.32	1.62 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
Total	38.80	3.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.31	3.45 %
Total	35.31	3.45 %

Branch *	MTD Sales L	Brand Share %
VLY1	0.87	1.64 %
RND1	0.79	1.68 %
VNR1	0.42	2.24 %
TCN1	0.37	1.75 %
ASM1	0.34	2.17 %
MAR1	0.33	1.36 %
APK2		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SVK1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	35.31	3.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	22.04	2.39 %
Total	22.04	2.39 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.36	2.18 %
MDU1	1.51	1.63 %
ATG1	0.95	2.65 %
KKD3	0.82	1.65 %
SVG1	0.63	2.45 %
KRR1	0.54	0.96 %
MDU2	0.42	0.74 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	22.04	2.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.34	1.68 %
Total	20.34	1.68 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.74	1.75 %
MDI1	1.14	2.44 %
TVR2	1.03	1.45 %
PDK1	0.91	2.67 %
PTK1	0.77	1.46 %
KUM1	0.70	1.05 %
TNJ1	0.68	0.94 %
AYR1	0.56	1.79 %
PBR2	0.50	0.73 %
APM1	0.46	2.15 %
TRY2	0.37	1.37 %
MSI1	0.37	1.69 %
NGT1	0.32	0.98 %
ORU1	0.31	1.95 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
Total	20.34	1.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.30	3.24 %
Total	17.30	3.24 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.13	2.13 %
KPM1	0.38	1.91 %
CYR1	0.32	2.42 %
ANI1	0.32	2.25 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	17.30	3.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.94	1.36 %
Total	7.94	1.36 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.87	2.43 %
NVL2	0.85	2.37 %
TRK1	0.73	2.59 %
KML1	0.54	1.69 %
CDM1	0.40	0.89 %
VPM2	0.39	1.20 %
PRT1	0.39	1.65 %
POY2	0.23	0.59 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	7.94	1.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.38	1.28 %
Total	7.38	1.28 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.44	2.18 %
SLM1	1.36	2.46 %
SLM3	0.95	2.45 %
ATU1	0.32	1.31 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	7.38	1.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.20	1.67 %
Total	6.20	1.67 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.42	2.69 %
CBE3	0.25	2.19 %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	6.20	1.67 %