

MTD Sales
26.89 L

Brand Share %
5.86 %

Information:

MTD : 01-09-2025 To 06-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	26.89	5.86 %
Total	26.89	5.86 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	8.63	10.82 %
TRICHY-01	6.38	6.98 %
SOUTH-01	4.70	4.96 %
CHENNAI-02	3.97	8.91 %
SOUTH ARCOT	1.09	4.44 %
SOUTH-03	0.94	1.46 %
NORTH ARCOT	0.85	4.47 %
WEST-02	0.34	2.41 %
KL-SOUTH		0.00 %
WEST-01		0.00 %
Total	26.89	5.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.63	10.82 %
Total	8.63	10.82 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	8.63	10.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.38	6.98 %
Total	6.38	6.98 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	6.38	6.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.70	4.96 %
Total	4.70	4.96 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.48	4.04 %
NGR1	0.38	4.92 %
KVT1	0.29	5.82 %
TUT2	0.28	5.73 %
APK1		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	4.70	4.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.97	8.91 %
Total	3.97	8.91 %

Branch *	MTD Sales L	Brand Share %
CH15	0.23	3.73 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	3.97	8.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.09	4.44 %
Total	1.09	4.44 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.09	4.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.94	1.46 %
Total	0.94	1.46 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	0.94	1.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.85	4.47 %
Total	0.85	4.47 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	0.85	4.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.34	2.41 %
Total	0.34	2.41 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	0.34	2.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
GBM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total		0.00 %