



TN : OG Sales Performance 05/05/2026 9:18 AM

MTD Sales
142.06 L

Brand Share %
2.42 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	142.06	2.42 %
Total	142.06	2.42 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	32.11	4.26 %
SOUTH-01	24.08	3.06 %
CHENNAI-01	22.12	2.42 %
TRICHY-01	18.85	1.92 %
SOUTH-03	18.41	2.50 %
NORTH ARCOT	12.04	2.87 %
WEST-02	6.06	1.24 %
WEST-01	5.99	1.88 %
SOUTH ARCOT	2.40	0.52 %
Total	142.06	2.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.11	4.26 %
Total	32.11	4.26 %

Branch *	MTD Sales L	Brand Share %
CH18	0.49	1.39 %
CH34	0.39	1.90 %
CH46	0.32	2.17 %
CH50	0.32	1.21 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	32.11	4.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.08	3.06 %
Total	24.08	3.06 %

Branch *	MTD Sales L	Brand Share %
VLY1	0.49	1.18 %
APK2		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	24.08	3.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.12	2.42 %
Total	22.12	2.42 %

Branch *	MTD Sales L	Brand Share %
CH48	0.94	2.36 %
CH19	0.69	1.49 %
CH42	0.50	1.56 %
CGL1	0.48	2.16 %
MRM1	0.39	1.51 %
CH07	0.38	1.07 %
CH14	0.35	0.54 %
CH28	0.33	0.95 %
AVD1	0.30	0.91 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CZWH		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.38	2.14 %
Total	22.12	2.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.85	1.92 %
Total	18.85	1.92 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.74	2.15 %
PTK1	0.77	1.93 %
TVR2	0.71	1.17 %
KUM1	0.70	1.40 %
PBR2	0.50	0.96 %
TRY2	0.37	1.67 %
MSI1	0.37	2.24 %
TNJ1	0.36	0.61 %
NGT1	0.32	1.18 %
ORU1	0.31	2.04 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	18.85	1.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	18.41	2.50 %
Total	18.41	2.50 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.99	2.13 %
MDU1	1.51	2.40 %
KKD3	0.82	2.13 %
MDU2	0.42	0.79 %
ATG1	0.39	1.58 %
TMM1	0.37	1.91 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	18.41	2.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.04	2.87 %
Total	12.04	2.87 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.76	2.31 %
VEL2	0.73	1.73 %
KPM2	0.69	2.02 %
WJD1	0.40	2.35 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	12.04	2.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.06	1.24 %
Total	6.06	1.24 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.05	1.91 %
SLM3	0.41	1.30 %
ATU1	0.32	1.60 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	6.06	1.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.99	1.88 %
Total	5.99	1.88 %

Branch *	MTD Sales L	Brand Share %
CBE3	0.25	2.38 %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	5.99	1.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.40	0.52 %
Total	2.40	0.52 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.40	1.08 %
POY1	0.40	0.80 %
TRK1	0.36	1.57 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	2.40	0.52 %