

MTD Sales
39.66 L

Brand Share %
4.71 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	39.66	4.71 %
Total	39.66	4.71 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	8.80	8.01 %
CHENNAI-01	6.65	4.14 %
SOUTH-01	5.45	4.03 %
WEST-03	4.02	8.83 %
SOUTH-03	3.43	2.38 %
NORTH ARCOT	3.36	8.19 %
SOUTH ARCOT	3.26	6.38 %
TRICHY-01	2.90	2.98 %
WEST-01	1.40	3.94 %
WEST-02	0.40	1.81 %
Total	39.66	4.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.80	8.01 %
Total	8.80	8.01 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	8.80	8.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.65	4.14 %
Total	6.65	4.14 %

Branch *	MTD Sales L	Brand Share %
CH42	0.41	4.46 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
GUD1		0.00 %
MC09		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	6.65	4.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.45	4.03 %
Total	5.45	4.03 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.54	2.94 %
NGR1	0.38	4.24 %
APK2		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	5.45	4.03 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	4.02	8.83 %
Total	4.02	8.83 %

Branch *	MTD Sales L	Brand Share %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
VKL1		0.00 %
Total	4.02	8.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.43	2.38 %
Total	3.43	2.38 %

Branch *	MTD Sales L	Brand Share %
MDU8	0.86	1.16 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	3.43	2.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.36	8.19 %
Total	3.36	8.19 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	3.36	8.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.26	6.38 %
Total	3.26	6.38 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
Total	3.26	6.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.90	2.98 %
Total	2.90	2.98 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	2.90	2.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.40	3.94 %
Total	1.40	3.94 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	1.40	3.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.40	1.81 %
Total	0.40	1.81 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PNG1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
Total	0.40	1.81 %