

MTD Sales
12.60 L

Brand Share %
2.59 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	12.60	2.59 %
Total	12.60	2.59 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	2.50	3.75 %
CHENNAI-01	2.18	1.72 %
SOUTH-01	2.13	3.26 %
SOUTH ARCOT	1.85	6.52 %
WEST-02	1.44	6.12 %
NORTH ARCOT	1.32	4.94 %
SOUTH-03	0.71	1.12 %
KL-SOUTH	0.32	10.40 %
TRICHY-01	0.14	0.20 %
WEST-01		0.00 %
Total	12.60	2.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.50	3.75 %
Total	2.50	3.75 %

Branch *	MTD Sales L	Brand Share %
CH06		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	2.50	3.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.18	1.72 %
Total	2.18	1.72 %

Branch *	MTD Sales L	Brand Share %
CH11	0.35	2.36 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	2.18	1.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.13	3.26 %
Total	2.13	3.26 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	2.13	3.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.85	6.52 %
Total	1.85	6.52 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.85	6.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.44	6.12 %
Total	1.44	6.12 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR2		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	1.44	6.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.32	4.94 %
Total	1.32	4.94 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	1.32	4.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.71	1.12 %
Total	0.71	1.12 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.37	2.53 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	0.71	1.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.32	10.40 %
Total	0.32	10.40 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.32	10.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.14	0.20 %
Total	0.14	0.20 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
PTK1	-0.51	-13.02 %
Total	0.14	0.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total		0.00 %