



TN : OG Sales Performance 04/04/2026 9:18 AM

MTD Sales
66.94 L

Brand Share %
1.99 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	66.94	1.99 %
Total	66.94	1.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.03	2.09 %
SOUTH-03	11.21	2.21 %
CHENNAI-02	11.17	3.57 %
CHENNAI-01	10.14	3.14 %
WEST-02	6.86	2.20 %
WEST-01	5.30	1.44 %
NORTH ARCOT	5.16	2.87 %
TRICHY-01	3.74	0.65 %
SOUTH ARCOT	0.33	0.20 %
Total	66.94	1.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.03	2.09 %
Total	13.03	2.09 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.06	1.68 %
TUT2	0.32	1.17 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
WHTV		0.00 %
PDI1		0.00 %
Total	13.03	2.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.21	2.21 %
Total	11.21	2.21 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.15	1.66 %
KKD3	0.41	1.93 %
DGL1	0.37	1.34 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	11.21	2.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.17	3.57 %
Total	11.17	3.57 %

Branch *	MTD Sales L	Brand Share %
CH21	0.26	1.48 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	11.17	3.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.14	3.14 %
Total	10.14	3.14 %

Branch *	MTD Sales L	Brand Share %
CH42	0.31	1.93 %
AVD1		0.00 %
CGL1		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	10.14	3.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.86	2.20 %
Total	6.86	2.20 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.36	0.88 %
WHKP	0.35	1.28 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	6.86	2.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.30	1.44 %
Total	5.30	1.44 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.61	0.80 %
CBE6	0.28	1.54 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	5.30	1.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.16	2.87 %
Total	5.16	2.87 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.35	1.72 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	5.16	2.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.74	0.65 %
Total	3.74	0.65 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.34	0.95 %
TNJ1	0.33	1.20 %
TVR2	0.31	1.31 %
TRY3	0.29	0.76 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	3.74	0.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.33	0.20 %
Total	0.33	0.20 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	0.33	0.20 %