

MTD Sales
4.32 L

Brand Share %
12.87 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4.32	12.87 %
Total	4.32	12.87 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.97	36.38 %
SOUTH-03	0.97	23.95 %
CHENNAI-02	0.59	27.10 %
SOUTH-01	0.46	7.75 %
WEST-01	0.34	13.79 %
KL-SOUTH		0.00 %
NORTH ARCOT		0.00 %
SOUTH ARCOT		0.00 %
TRICHY-01		0.00 %
WEST-02		0.00 %
Total	4.32	12.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.97	36.38 %
Total	1.97	36.38 %

Branch *	MTD Sales L	Brand Share %
CH07		0.00 %
CH08		0.00 %
CH19		0.00 %
CH28		0.00 %
CH30		0.00 %
CH48		0.00 %
Total	1.97	36.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.97	23.95 %
Total	0.97	23.95 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MPA1		0.00 %
TEN1		0.00 %
Total	0.97	23.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.59	27.10 %
Total	0.59	27.10 %

Branch *	MTD Sales L	Brand Share %
CH15		0.00 %
CH18		0.00 %
CH20		0.00 %
CH33		0.00 %
CH41		0.00 %
CH44		0.00 %
Total	0.59	27.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.46	7.75 %
Total	0.46	7.75 %

Branch *	MTD Sales L	Brand Share %
COL1		0.00 %
ERL2		0.00 %
KVT1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
TKS2		0.00 %
TUT2		0.00 %
TVL1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	0.46	7.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.34	13.79 %
Total	0.34	13.79 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE2		0.00 %
GBM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
Total	0.34	13.79 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total		0.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
TRL1		0.00 %
Total		0.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total		0.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
WTRZ		0.00 %
Total		0.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
ERD2		0.00 %
PMP1		0.00 %
SLM3		0.00 %
Total		0.00 %