



TN : OG Sales Performance 02/05/2026 9:18 AM

MTD Sales
52.52 L

Brand Share %
1.89 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	52.52	1.89 %
Total	52.52	1.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	11.53	2.59 %
TRICHY-01	9.02	2.04 %
CHENNAI-02	8.76	3.52 %
CHENNAI-01	6.30	2.08 %
SOUTH-01	4.41	1.07 %
NORTH ARCOT	4.39	2.33 %
WEST-01	3.75	1.73 %
WEST-02	3.20	1.09 %
SOUTH ARCOT	1.16	0.51 %
Total	52.52	1.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.53	2.59 %
Total	11.53	2.59 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.42	1.73 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	11.53	2.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.02	2.04 %
Total	9.02	2.04 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.50	1.82 %
TVR2	0.33	1.14 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	9.02	2.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.76	3.52 %
Total	8.76	3.52 %

Branch *	MTD Sales L	Brand Share %
CH31		0.06 %
CH01		0.00 %
CH12		0.00 %
CH18		0.00 %
CH23		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH50		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	8.76	3.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.30	2.08 %
Total	6.30	2.08 %

Branch *	MTD Sales L	Brand Share %
CH07		0.00 %
CH14		0.00 %
CH16		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	6.30	2.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.41	1.07 %
Total	4.41	1.07 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.39	1.70 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	4.41	1.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.39	2.33 %
Total	4.39	2.33 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.39	2.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.75	1.73 %
Total	3.75	1.73 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	3.75	1.73 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.20	1.09 %
Total	3.20	1.09 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	3.20	1.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.16	0.51 %
Total	1.16	0.51 %

Branch *	MTD Sales L	Brand Share %
POY1	0.40	1.75 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	1.16	0.51 %