

MTD Sales
159.27 L

Brand Share %
4.33 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	159.27	4.33 %
Total	159.27	4.33 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	42.16	5.70 %
CHENNAI-02	22.26	4.76 %
TRICHY-01	20.74	4.24 %
CHENNAI-01	19.79	3.42 %
SOUTH-03	19.64	4.10 %
NORTH ARCOT	13.78	6.10 %
WEST-02	12.00	5.25 %
SOUTH ARCOT	6.08	2.28 %
WEST-01	2.82	1.60 %
KL-SOUTH		0.00 %
Total	159.27	4.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.16	5.70 %
Total	42.16	5.70 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.91	3.72 %
NGR1	0.84	1.61 %
TKS1	0.77	4.25 %
RPM1	0.75	2.53 %
VLY1	0.74	3.85 %
TCN1	0.67	3.27 %
RND1	0.57	2.76 %
UDN1	0.45	3.24 %
ARM1	0.38	2.93 %
APK1	0.35	2.06 %
ERL2	0.34	3.01 %
MAR1	0.30	2.15 %
ASM1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	42.16	5.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	22.26	4.76 %
Total	22.26	4.76 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.87	4.12 %
CH06	0.49	1.75 %
CH44	0.40	2.45 %
CH09	0.39	2.08 %
CH34	0.38	1.74 %
CH20	0.36	1.52 %
GPD1	0.30	3.25 %
CH41	0.23	1.42 %
CH01		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	22.26	4.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.74	4.24 %
Total	20.74	4.24 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.43	3.53 %
TRY2	0.99	3.38 %
MVM1	0.84	4.17 %
TVR1	0.39	3.86 %
PDK1	0.32	2.07 %
TRY3	0.29	1.23 %
TYR1	0.29	3.03 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	20.74	4.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.79	3.42 %
Total	19.79	3.42 %

Branch *	MTD Sales L	Brand Share %
CH05	1.56	4.13 %
CH08	1.45	3.31 %
CH11	0.56	2.90 %
CH22	0.51	2.90 %
CH45	0.48	3.04 %
MRM1	0.47	3.29 %
GUD2	0.39	3.74 %
CH07	0.39	1.57 %
CH37	0.37	3.80 %
KNR1	0.36	3.88 %
CH14	0.36	1.10 %
CH19	0.35	0.63 %
CH16	0.35	0.79 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH39		0.00 %
GUD1		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.21	3.86 %
Total	19.79	3.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	19.64	4.10 %
Total	19.64	4.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.88	4.27 %
MDU2	1.22	2.83 %
DGL1	1.18	3.66 %
ATG1	0.80	3.33 %
KKD3	0.48	2.16 %
MDU4	0.34	3.25 %
TPT1	0.27	3.66 %
BTU1		0.00 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	19.64	4.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.78	6.10 %
Total	13.78	6.10 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.74	3.76 %
TRL1	0.73	4.04 %
SBR1	0.29	1.83 %
ABR1	0.10	1.79 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
VSI1	-0.34	-4.87 %
Total	13.78	6.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	12.00	5.25 %
Total	12.00	5.25 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.76	3.70 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	12.00	5.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.08	2.28 %
Total	6.08	2.28 %

Branch *	MTD Sales L	Brand Share %
POY2	0.54	1.69 %
ULP1	0.45	4.28 %
CUD1	0.38	1.35 %
TDM1	0.33	2.97 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	6.08	2.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.82	1.60 %
Total	2.82	1.60 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.29	3.96 %
ANR1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.82	1.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %