

MTD Sales
328.58 L

Brand Share %
4.94 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	328.58	4.94 %
Total	328.58	4.94 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	75.23	5.96 %
SOUTH-01	73.61	5.89 %
CHENNAI-02	55.18	5.81 %
TRICHY-01	36.08	3.71 %
SOUTH-03	34.09	4.89 %
NORTH ARCOT	23.43	5.02 %
SOUTH ARCOT	13.42	3.00 %
WEST-02	7.77	3.73 %
WEST-03	6.65	2.85 %
WEST-01	3.12	1.89 %
Total	328.58	4.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	75.23	5.96 %
Total	75.23	5.96 %

Branch *	MTD Sales L	Brand Share %
CH16	4.25	4.85 %
CH49	2.86	4.27 %
CH45	1.82	4.47 %
CH14	1.73	2.53 %
CH28	1.43	2.73 %
AVD1	1.31	2.86 %
CH25	1.01	2.20 %
CH22	0.90	2.79 %
GUD2	0.53	2.62 %
CH26	0.45	3.31 %
KNR1	0.40	1.32 %
CH38	0.33	1.47 %
CH39	0.33	1.30 %
CH29		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	75.23	5.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	73.61	5.89 %
Total	73.61	5.89 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.81	4.53 %
RND2	1.35	3.39 %
RND1	1.28	3.28 %
VNR2	1.01	3.97 %
TYI1	0.78	3.11 %
PKD1	0.77	2.88 %
APK2	0.66	3.39 %
APK1	0.49	3.02 %
SNL1	0.49	3.57 %
SKD1	0.40	3.98 %
MAR1	0.40	1.34 %
VKM1	0.37	3.75 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
SGT1		0.00 %
VNR1		0.00 %
S2SD	-0.45	-3.57 %
Total	73.61	5.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	55.18	5.81 %
Total	55.18	5.81 %

Branch *	MTD Sales L	Brand Share %
CH18	2.44	4.36 %
CH24	2.24	4.52 %
PON1	1.21	3.74 %
MJR1	1.16	4.64 %
CH50	1.02	2.78 %
CH46	0.91	3.77 %
CH34	0.76	2.63 %
GPD1	0.68	4.32 %
CH41	0.43	1.40 %
CH27	0.41	2.25 %
CH20		0.00 %
CH23		0.00 %
CH33		0.00 %
CH35		0.00 %
CH37		0.00 %
Total	55.18	5.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.08	3.71 %
Total	36.08	3.71 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.59	3.07 %
MVM1	1.39	2.40 %
TRY3	1.24	3.75 %
KIK1	1.03	2.73 %
TRY4	0.77	2.09 %
TVR1	0.51	2.02 %
KUM1	0.36	0.71 %
APM1	0.32	4.15 %
AYR1		0.00 %
JKM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ	-0.32	2.90 %
Total	36.08	3.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	34.09	4.89 %
Total	34.09	4.89 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.82	4.10 %
KKD3	1.30	1.86 %
ATG1	1.16	3.95 %
PVI1	0.85	3.19 %
MDU4	0.71	4.26 %
MDU5	0.40	3.80 %
MLR1	0.40	4.06 %
MDU3	0.38	1.94 %
PNV2	0.37	4.53 %
SZSD		0.00 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
Total	34.09	4.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.43	5.02 %
Total	23.43	5.02 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.71	4.78 %
KPM2	1.26	2.97 %
ARC2	0.54	4.64 %
ABR1	0.50	2.44 %
TRR1	0.49	2.19 %
VNB1	0.49	4.92 %
WJP1	0.40	3.57 %
AKM1	0.33	1.72 %
BGR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	23.43	5.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.42	3.00 %
Total	13.42	3.00 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.53	3.34 %
POY1	1.30	2.68 %
NVL2	0.53	2.12 %
VPM2	0.48	1.86 %
KKI2	0.45	2.25 %
ULP1	0.35	2.26 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	13.42	3.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.77	3.73 %
Total	7.77	3.73 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	7.77	3.73 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	6.65	2.85 %
Total	6.65	2.85 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.25	4.84 %
NKL2	1.17	3.83 %
GBM1	0.31	3.64 %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	6.65	2.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.12	1.89 %
Total	3.12	1.89 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.34	3.15 %
CBE6	0.39	2.71 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD	-0.21	-12.84 %
Total	3.12	1.89 %