

MTD Sales
139.34 L

Brand Share %
4.19 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	139.34	4.19 %
Total	139.34	4.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.24	4.92 %
CHENNAI-01	31.71	5.44 %
CHENNAI-02	24.19	4.85 %
TRICHY-01	16.99	4.27 %
SOUTH-03	11.20	3.27 %
SOUTH ARCOT	7.10	2.97 %
WEST-01	4.06	3.11 %
NORTH ARCOT	3.75	2.06 %
WEST-02	3.09	1.92 %
KL-SOUTH		0.00 %
Total	139.34	4.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.24	4.92 %
Total	37.24	4.92 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.10	3.31 %
TVL1	2.96	2.42 %
RPM1	1.98	3.89 %
PKD1	0.50	3.29 %
MAR1	0.39	1.23 %
TCN1	0.34	2.20 %
S2SD	0.27	3.30 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
Total	37.24	4.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.71	5.44 %
Total	31.71	5.44 %

Branch *	MTD Sales L	Brand Share %
CH08	1.61	3.79 %
CH05	0.98	2.55 %
CH22	0.79	4.05 %
CH45	0.79	4.13 %
CH28	0.73	4.09 %
CH48	0.51	2.09 %
SKL1	0.47	3.93 %
CH07	0.44	1.57 %
MRM1	0.38	3.38 %
AVD1	0.37	1.78 %
CH19	0.23	0.55 %
CH11		0.00 %
CH26		0.00 %
CH40		0.00 %
CH42		0.00 %
GUD2		0.00 %
MC10		0.00 %
Total	31.71	5.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.19	4.85 %
Total	24.19	4.85 %

Branch *	MTD Sales L	Brand Share %
CH41	0.55	2.80 %
UK11	0.49	2.61 %
CH18	0.39	1.41 %
CH34	0.39	2.18 %
PON1	0.39	3.41 %
CH09	0.32	1.69 %
CH06	0.29	1.26 %
CH01		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH44		0.00 %
CH46		0.00 %
MJR1		0.00 %
Total	24.19	4.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.99	4.27 %
Total	16.99	4.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.90	3.84 %
PTK1	0.51	2.32 %
TVR2	0.29	1.35 %
PBR2	0.21	1.21 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	16.99	4.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.20	3.27 %
Total	11.20	3.27 %

Branch *	MTD Sales L	Brand Share %
DKI1	0.37	2.90 %
MDU2	0.30	1.22 %
ATG1	0.29	1.18 %
MDU4	0.29	3.47 %
SVG1	0.28	3.35 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
KYK1	-1.33	-27.89 %
Total	11.20	3.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.10	2.97 %
Total	7.10	2.97 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.36	2.39 %
VPM2	0.34	2.48 %
NVL2	0.34	2.97 %
POY2	0.30	1.12 %
CDM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	7.10	2.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.06	3.11 %
Total	4.06	3.11 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.47	1.01 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	4.06	3.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.75	2.06 %
Total	3.75	2.06 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.34	2.86 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	3.75	2.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.09	1.92 %
Total	3.09	1.92 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	3.09	1.92 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %