

MTD Sales
189.53 L

Brand Share %
4.41 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	189.53	4.41 %
Total	189.53	4.41 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	43.21	5.66 %
NORTH ARCOT	28.20	10.50 %
CHENNAI-01	26.08	3.00 %
TRICHY-01	24.22	3.94 %
CHENNAI-02	21.30	3.56 %
SOUTH-03	20.48	4.74 %
SOUTH ARCOT	15.81	4.38 %
WEST-02	7.31	3.34 %
WEST-01	2.34	1.79 %
KL-SOUTH	0.59	1.53 %
Total	189.53	4.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.21	5.66 %
Total	43.21	5.66 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.52	4.11 %
NGR1	1.10	2.31 %
VL11	0.75	2.56 %
TKS2	0.70	3.65 %
RPM1	0.63	2.66 %
APK2	0.48	2.39 %
VKM1	0.37	3.47 %
VNR1	0.34	3.95 %
APK1	0.33	2.93 %
TKY1	0.30	3.08 %
SKD1	0.28	1.42 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SNL1		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	43.21	5.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.20	10.50 %
Total	28.20	10.50 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.73	4.33 %
SBR1	0.66	3.97 %
ARC2	0.66	2.87 %
AKM1	0.37	2.65 %
SLG1	0.34	4.32 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
Total	28.20	10.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.08	3.00 %
Total	26.08	3.00 %

Branch *	MTD Sales L	Brand Share %
CH08	2.26	4.01 %
CH14	1.80	3.59 %
CH11	1.76	2.64 %
CH16	1.71	2.94 %
CH28	1.07	4.04 %
CH48	0.67	1.62 %
CGL1	0.39	1.40 %
GUD2	0.38	1.40 %
MRM1	0.37	2.27 %
GUD1	0.36	1.37 %
CH42	0.30	0.55 %
CH38	0.29	1.88 %
CH39	0.28	1.68 %
CH37	0.28	2.99 %
CH07		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC10		0.00 %
TKM1		0.00 %
Total	26.08	3.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.22	3.94 %
Total	24.22	3.94 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.42	4.03 %
MVM1	0.85	2.30 %
KUM1	0.83	2.08 %
NGT1	0.82	2.61 %
KIK1	0.72	3.55 %
TVR2	0.47	1.15 %
MDI1	0.37	1.20 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
PTK1	-0.14	-0.43 %
Total	24.22	3.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.30	3.56 %
Total	21.30	3.56 %

Branch *	MTD Sales L	Brand Share %
CH12	1.37	3.49 %
CH20	1.05	3.72 %
CH34	0.96	3.47 %
CH33	0.65	2.69 %
MJR1	0.50	1.52 %
CH46	0.41	3.23 %
CH44	0.39	2.11 %
CH43	0.29	1.48 %
CH21	0.29	1.04 %
CH17	0.29	1.64 %
CH24	0.28	1.45 %
CH27		0.00 %
CH01		0.00 %
CH18		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	21.30	3.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.48	4.74 %
Total	20.48	4.74 %

Branch *	MTD Sales L	Brand Share %
MLR1	0.73	4.33 %
MDU2	0.49	1.69 %
KKD2	0.36	1.57 %
ATG1	0.35	1.44 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	20.48	4.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.81	4.38 %
Total	15.81	4.38 %

Branch *	MTD Sales L	Brand Share %
POY1	1.96	3.36 %
POY2	1.47	3.77 %
CUD1	0.77	2.22 %
TRK1	0.38	2.82 %
TDM1	0.29	2.03 %
CDM1		0.00 %
KKI2		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	15.81	4.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.31	3.34 %
Total	7.31	3.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.12	3.95 %
ERD2	0.48	3.40 %
MTR1	0.37	2.41 %
OML1	0.30	2.60 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	7.31	3.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.34	1.79 %
Total	2.34	1.79 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	2.34	1.79 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.59	1.53 %
Total	0.59	1.53 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.59	2.82 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.59	1.53 %