

MTD Sales
225.43 L

Brand Share %
5.11 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	225.43	5.11 %
Total	225.43	5.11 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	58.77	7.46 %
CHENNAI-01	43.12	4.77 %
CHENNAI-02	31.39	5.02 %
TRICHY-01	24.85	3.56 %
SOUTH ARCOT	21.11	5.58 %
SOUTH-03	19.58	4.23 %
NORTH ARCOT	15.00	6.18 %
WEST-01	7.08	7.99 %
WEST-02	4.53	2.48 %
KL-SOUTH		0.00 %
Total	225.43	5.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.77	7.46 %
Total	58.77	7.46 %

Branch *	MTD Sales L	Brand Share %
SVK1	1.21	4.36 %
RPM1	0.77	3.42 %
RND1	0.63	1.20 %
MAR1	0.39	1.31 %
VNR1	0.37	2.30 %
TCN1	0.36	1.67 %
TYI1	0.35	0.90 %
TKS1	0.34	3.01 %
ARM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
VKM1		0.00 %
Total	58.77	7.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.12	4.77 %
Total	43.12	4.77 %

Branch *	MTD Sales L	Brand Share %
CH16	2.01	3.85 %
CH11	1.79	4.35 %
KNR1	1.29	4.72 %
CH30	1.14	4.81 %
GUD1	0.61	1.93 %
GUD2	0.48	1.86 %
CGL1	0.39	2.19 %
MRM1	0.39	2.48 %
CH07	0.31	0.86 %
CH35	0.29	2.33 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH45		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	43.12	4.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	31.39	5.02 %
Total	31.39	5.02 %

Branch *	MTD Sales L	Brand Share %
CH15	3.27	4.96 %
CH18	1.72	4.96 %
CH12	1.30	4.51 %
CH06	1.15	3.74 %
CH20	1.12	4.12 %
CH21	1.04	3.58 %
CH34	1.00	3.82 %
CH43	0.80	3.29 %
CH41	0.67	2.74 %
CH09	0.65	2.68 %
CH46	0.58	2.32 %
CH31	0.49	4.17 %
CH36	0.48	3.48 %
UKI1	0.34	4.26 %
CH23	0.34	4.58 %
CH24	0.29	0.90 %
GPD1		0.00 %
MC08		0.00 %
Total	31.39	5.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.85	3.56 %
Total	24.85	3.56 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.15	4.27 %
KUM1	1.26	2.47 %
PBR2	1.20	3.82 %
PTK1	0.86	3.23 %
TRY2	0.65	2.60 %
TTP1	0.48	3.59 %
PDK1	0.47	2.56 %
KIK1	0.39	1.49 %
AYR1	0.37	4.93 %
TRY3	0.37	3.24 %
MVM1	0.35	0.91 %
ORU1	0.34	5.02 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	24.85	3.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.11	5.58 %
Total	21.11	5.58 %

Branch *	MTD Sales L	Brand Share %
POY1	2.71	4.84 %
POY2	2.10	4.28 %
KLM1	0.79	4.04 %
VPM2	0.57	2.91 %
KML1	0.48	3.11 %
ULP1	0.48	3.34 %
KKI2	0.35	2.42 %
PRT1	0.34	2.52 %
CDM1	0.30	1.54 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	21.11	5.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	19.58	4.23 %
Total	19.58	4.23 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.88	4.06 %
KKD2	1.06	4.67 %
MDU6	0.68	2.74 %
SVG1	0.63	2.43 %
TDI1	0.55	4.62 %
MPA1	0.39	5.01 %
ATG1	0.37	1.37 %
DKI1	0.34	1.57 %
TMM1	0.33	1.77 %
MDU2	0.29	0.75 %
TEN2	0.28	4.98 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	19.58	4.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.00	6.18 %
Total	15.00	6.18 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.64	2.46 %
KPM1	0.46	2.69 %
VSI1	0.35	2.64 %
ARC2	0.34	4.23 %
TRL1	0.29	1.59 %
ABR1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	15.00	6.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.08	7.99 %
Total	7.08	7.99 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	7.08	7.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.53	2.48 %
Total	4.53	2.48 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.87	4.42 %
ERD1	0.35	2.08 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	4.53	2.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
WTVF		0.00 %
Total		0.00 %