



TN : OG Sales Performance 01/04/2026 9:18 AM

MTD Sales
618.52 L

Brand Share %
4.22 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	618.52	4.22 %
Dummy-AC		6.50 %
Total	618.52	4.22 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	126.36	5.71 %
CHENNAI-02	118.89	6.07 %
SOUTH-01	104.71	4.44 %
TRICHY-01	61.73	3.22 %
SOUTH-03	56.89	3.27 %
NORTH ARCOT	53.25	5.34 %
WEST-02	37.10	3.05 %
WEST-01	34.22	2.50 %
SOUTH ARCOT	25.37	2.84 %
Total	618.52	4.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	126.36	5.71 %
Dummy-AC		31.47 %
Total	126.36	5.71 %

Branch *	MTD Sales L	Brand Share %
AVD1	3.76	3.68 %
CH48	3.37	4.07 %
CH25	2.61	3.23 %
CH22	2.39	2.62 %
CH07	2.03	2.28 %
CH28	1.84	2.20 %
CH35	1.84	2.92 %
CH30	1.79	2.16 %
MRM1	1.45	3.28 %
KNR1	1.13	2.84 %
CH16	0.99	0.87 %
CGL1	0.95	2.34 %
CH39	0.75	1.79 %
SKL1	0.58	1.41 %
CH45	0.46	0.62 %
TKM1	0.44	2.17 %
GUD1	0.30	0.31 %
CH29		0.00 %
GUD2		0.00 %
MC10		0.00 %
Total	126.36	5.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	118.89	6.07 %
Total	118.89	6.07 %

Branch *	MTD Sales L	Brand Share %
CH33	2.71	3.91 %
CH41	2.62	3.05 %
CH06	2.45	2.72 %
CH50	2.39	2.82 %
CH43	1.90	3.92 %
CH18	1.83	2.34 %
CH44	1.78	3.16 %
CH34	1.60	2.95 %
CH23	1.25	2.43 %
CH46	0.85	2.18 %
PON1	0.74	1.88 %
CH20	0.64	0.67 %
CH27	0.61	2.70 %
CH01		0.00 %
MC05		0.00 %
Total	118.89	6.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.71	4.44 %
Total	104.71	4.44 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.39	3.27 %
NGR1	2.57	1.39 %
RPM1	1.93	2.49 %
TKS1	1.78	2.12 %
RND1	1.74	2.37 %
PKD1	1.44	2.82 %
SDI1	0.98	2.33 %
TCN1	0.89	2.06 %
MMT1	0.78	2.69 %
VLV1	0.76	1.54 %
APK2	0.57	1.61 %
ERL2	0.55	1.50 %
COL1	0.40	2.33 %
KYR1	0.34	1.23 %
KGL1	0.30	0.87 %
TKY1	0.30	1.12 %
ASM1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
Total	104.71	4.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.73	3.22 %
Total	61.73	3.22 %

Branch *	MTD Sales L	Brand Share %
TRY1	18.12	3.20 %
PTK1	3.50	4.22 %
TNJ1	3.21	3.10 %
PBR2	2.78	2.31 %
TRY4	2.40	3.00 %
KUM1	2.24	2.24 %
TVR2	1.90	2.59 %
TRY3	1.77	3.19 %
TYR1	1.73	3.99 %
JKM1	1.43	3.91 %
PBR1	1.28	3.16 %
PDK1	0.90	2.09 %
TVR1	0.75	2.45 %
KRN1	0.47	1.76 %
ORU1	0.44	2.49 %
MSI1	0.35	1.03 %
MDI1	0.33	0.60 %
NGT1	0.29	0.79 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ	-0.32	2.96 %
Total	61.73	3.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	56.89	3.27 %
Total	56.89	3.27 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.93	2.34 %
DGL1	3.20	3.07 %
KKD3	2.75	3.60 %
MDU7	2.04	3.04 %
DKI1	1.85	3.97 %
MDU4	1.72	4.18 %
TPT1	1.59	3.85 %
TEN2	1.23	3.39 %
TEN1	1.04	3.38 %
SVG1	0.89	2.31 %
MNM1	0.76	3.98 %
MDU3	0.75	1.02 %
BNR1	0.73	2.92 %
MDU2	0.72	0.57 %
MDU5	0.69	2.38 %
ODM1	0.60	2.84 %
TMM1	0.59	1.13 %
ADP1	0.45	2.24 %
ATG1	0.37	0.64 %
MPA1	0.37	0.89 %
TDI1	0.36	1.57 %
SGP1	0.33	2.04 %
KPT1	0.30	1.83 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	56.89	3.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	53.25	5.34 %
Total	53.25	5.34 %

Branch *	MTD Sales L	Brand Share %
WJD1	1.26	4.05 %
ABR1	1.17	3.00 %
VEL1	1.15	1.98 %
GDM1	0.83	2.87 %
WJP1	0.82	2.64 %
SLG1	0.81	3.75 %
PLR1	0.58	2.63 %
VSI1	0.34	1.06 %
VNB1	0.33	1.32 %
BGR1		0.00 %
CYR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	53.25	5.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.10	3.05 %
Total	37.10	3.05 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.20	3.88 %
SLM3	1.62	2.31 %
MTR1	1.46	3.22 %
ATU1	1.46	3.04 %
SLM2	1.46	3.04 %
TRM1	0.89	3.12 %
NKL2	0.86	1.50 %
KMM1	0.48	2.50 %
MCR1	0.46	1.85 %
VKL1	0.46	3.29 %
VPD1	0.37	1.85 %
HRR1	0.36	1.70 %
RSP1	0.36	1.26 %
EPI1	0.35	1.46 %
HSR1	0.31	1.26 %
KRI1	0.28	1.21 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	37.10	3.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.22	2.50 %
Total	34.22	2.50 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.93	1.94 %
CBE4	3.18	3.49 %
CBE1	1.91	3.17 %
CBE6	1.90	3.57 %
TPR3	1.24	4.11 %
SUL1	1.06	2.53 %
AVI1	1.01	2.37 %
KGM1	0.88	3.23 %
TPR1	0.73	1.09 %
KMR1	0.69	0.90 %
KMD1	0.45	2.67 %
CBE5	0.35	1.35 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	34.22	2.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.37	2.84 %
Total	25.37	2.84 %

Branch *	MTD Sales L	Brand Share %
POY1	3.93	3.30 %
POY2	2.39	2.87 %
TRK1	1.62	3.64 %
KKI2	1.56	3.24 %
CUD1	1.20	1.55 %
PRT1	1.04	2.66 %
CDM1	1.01	2.61 %
VCM1	0.67	1.67 %
TVM1	0.50	1.56 %
KML1	0.39	1.47 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	25.37	2.84 %