

MTD Sales
117.41 L

Brand Share %
0.97 %

Information:

MTD : 01-08-2025 To 30-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **0.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	92.13	2.23 %
LED TV	18.90	0.40 %
Wash-Mac	6.38	0.20 %
Total	117.41	0.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	24.47	1.21 %
TRICHY-01	19.41	1.25 %
CHENNAI-02	19.23	1.34 %
SOUTH-03	17.17	1.26 %
CHENNAI-01	12.84	0.70 %
SOUTH ARCOT	8.11	0.81 %
NORTH ARCOT	6.14	0.76 %
WEST-01	4.43	0.51 %
WEST-02	4.23	0.39 %
KL-SOUTH	1.38	1.06 %
Total	117.41	0.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.69	2.55 %
LED TV	4.59	0.60 %
Wash-Mac	1.20	0.23 %
Total	24.47	1.21 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.74	0.91 %
VNR2	0.25	0.28 %
RND1	0.25	0.34 %
MMT1	0.13	0.58 %
STU2	0.11	0.45 %
ERL1	0.11	-3.96 %
TKS2	0.10	0.13 %
NGR1	0.10	0.07 %
UDN1	0.10	0.31 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	24.47	1.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.77	2.79 %
LED TV	2.43	0.39 %
Wash-Mac	0.22	0.07 %
Total	19.41	1.25 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.62	0.66 %
MDI1	0.61	0.70 %
KUM1	0.47	0.43 %
TRY3	0.34	0.67 %
TVR1	0.25	0.64 %
NGT1	0.23	0.40 %
TNJ2	0.11	0.14 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	19.41	1.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.29	2.84 %
LED TV	2.05	0.39 %
Wash-Mac	0.89	0.26 %
Total	19.23	1.34 %

Branch *	MTD Sales L	Brand Share %
CH20	0.24	0.33 %
GPD1	0.23	0.80 %
CH34	0.12	0.20 %
CH21	0.11	0.12 %
CH23	0.11	0.35 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH18	-0.59	-0.74 %
Total	19.23	1.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	10.57	2.55 %
LED TV	5.50	0.99 %
Wash-Mac	1.11	0.28 %
Total	17.17	1.26 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.49	0.74 %
TEN1	0.34	0.97 %
PVI1	0.14	0.48 %
MDU3	0.13	0.36 %
KRR1	0.11	0.40 %
DGL1	0.10	0.10 %
TEN2		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	17.17	1.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.49	1.51 %
LED TV	0.25	0.04 %
Wash-Mac	0.10	0.02 %
Total	12.84	0.70 %

Branch *	MTD Sales L	Brand Share %
CH05	0.56	0.44 %
AVD1	0.32	0.56 %
CH19	0.26	0.25 %
MRM1	0.25	0.47 %
CH11	0.24	0.25 %
CH08		0.00 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	12.84	0.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.07	2.03 %
Wash-Mac	0.67	0.26 %
LED TV	0.36	0.09 %
Total	8.11	0.81 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.80	0.89 %
POY1	0.53	0.43 %
CDM1	0.41	0.63 %
NVL2	0.24	0.30 %
VPM1	0.11	0.75 %
SJI1	0.10	0.27 %
KKI2		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	8.11	0.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.25	1.66 %
LED TV	1.22	0.36 %
Wash-Mac	0.67	0.32 %
Total	6.14	0.76 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.36	0.77 %
VEL2	0.31	0.64 %
KPM2	0.26	0.34 %
KPM1	0.11	0.29 %
TRT1	0.11	0.46 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	6.14	0.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.39	2.69 %
Wash-Mac	0.70	0.22 %
LED TV	0.34	0.08 %
Total	4.43	0.51 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.23	0.83 %
CBE6	0.11	0.31 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	4.43	0.51 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	2.16	0.42 %
Air-Cond	1.46	0.70 %
Wash-Mac	0.61	0.17 %
Total	4.23	0.39 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.24	0.83 %
ERD1	0.10	0.12 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	4.23	0.39 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.18	3.12 %
Wash-Mac	0.20	0.59 %
Total	1.38	1.06 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	1.38	1.06 %