

MTD Sales
181.54 L

Brand Share %
1.69 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	134.18	3.17 %
Wash-Mac	24.49	0.92 %
LED TV	22.88	0.60 %
Total	181.54	1.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	34.08	2.80 %
SOUTH-01	31.59	1.63 %
CHENNAI-02	30.43	2.28 %
TRICHY-01	29.53	2.06 %
CHENNAI-01	16.28	0.96 %
SOUTH ARCOT	12.56	1.60 %
NORTH ARCOT	10.18	1.57 %
WEST-02	9.33	1.00 %
WEST-01	7.56	1.15 %
KL-SOUTH		0.00 %
Total	181.54	1.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	23.07	5.12 %
Wash-Mac	6.18	1.96 %
LED TV	4.83	1.07 %
Total	34.08	2.80 %

Branch *	MTD Sales L	Brand Share %
TMM1	0.66	1.18 %
KKD2	0.50	1.32 %
DGL2	0.44	1.60 %
PVI1	0.26	1.13 %
TPT1	0.24	0.81 %
CBM1	0.23	0.45 %
ATG1	0.23	0.40 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
MDU5		0.00 %
MDWH		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	34.08	2.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.92	3.37 %
LED TV	3.68	0.52 %
Wash-Mac	2.99	0.61 %
Total	31.59	1.63 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.16	1.49 %
TUT2	1.29	1.46 %
KVT1	1.09	1.00 %
TYI1	0.96	1.44 %
VNR2	0.70	0.91 %
STU2	0.60	1.56 %
SVK1	0.58	0.95 %
KYR1	0.26	0.95 %
NGR1	0.26	0.26 %
RND1	0.23	0.27 %
TKY1	0.22	0.77 %
TKS1	0.11	0.16 %
TKS2	0.11	0.16 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	31.59	1.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.92	3.61 %
Wash-Mac	5.08	1.81 %
LED TV	3.44	0.78 %
Total	30.43	2.28 %

Branch *	MTD Sales L	Brand Share %
CH20	0.80	1.34 %
CH06	0.52	0.74 %
CH43	0.46	0.95 %
CH46	0.23	0.73 %
UKI1	0.23	1.00 %
CH34	0.14	0.22 %
CH24	0.11	0.21 %
CH31	0.11	0.53 %
CH01		0.00 %
CH17		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH41		0.00 %
MC05		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
Total	30.43	2.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.78	3.36 %
LED TV	4.51	0.93 %
Wash-Mac	2.23	0.82 %
Total	29.53	2.06 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.81	1.02 %
NGT1	0.50	0.88 %
MDI1	0.46	0.91 %
TVR2	0.34	0.48 %
PBR2	0.33	0.41 %
JKM1	0.12	0.39 %
KUM1	0.11	0.12 %
NCK1	0.11	1.06 %
KRN1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	29.53	2.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.92	1.71 %
LED TV	0.76	0.16 %
Wash-Mac	0.60	0.17 %
Total	16.28	0.96 %

Branch *	MTD Sales L	Brand Share %
CH19	0.40	0.33 %
CH05	0.31	0.24 %
KNR1	0.31	0.76 %
AVD1	0.23	0.42 %
CH16	0.22	0.20 %
CH22	0.22	0.32 %
GUD1	0.11	0.17 %
CGL1		0.00 %
CH08		0.00 %
CH11		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	16.28	0.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.10	3.34 %
LED TV	0.24	0.10 %
Wash-Mac	0.22	0.12 %
Total	12.56	1.60 %

Branch *	MTD Sales L	Brand Share %
POY1	1.22	1.22 %
VPM2	0.53	1.21 %
NVL2	0.47	0.85 %
KML1	0.39	1.41 %
TRK1	0.37	0.79 %
CDM1	0.35	0.74 %
VCM1	0.27	1.00 %
POY2	0.27	0.33 %
SJI1	0.26	1.10 %
KKI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	12.56	1.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.72	2.84 %
LED TV	1.88	0.74 %
Wash-Mac	1.58	1.00 %
Total	10.18	1.57 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.56	1.31 %
VEL2	0.24	0.62 %
TRT1	0.11	0.56 %
VEL1	0.10	0.21 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	10.18	1.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.68	2.73 %
Wash-Mac	2.42	0.74 %
LED TV	2.23	0.52 %
Total	9.33	1.00 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.39	0.72 %
SLM1	0.34	0.43 %
EDP1	0.23	1.57 %
CMI1	0.11	1.05 %
HSR1	0.11	0.21 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	9.33	1.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.18	1.20 %
Air-Cond	3.08	3.52 %
LED TV	1.30	0.43 %
Total	7.56	1.15 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.92	1.59 %
PLI1	0.34	0.90 %
MPM1	0.26	1.39 %
KMD1	0.11	0.92 %
TPR2	0.11	0.32 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	7.56	1.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
WTVP		0.00 %
Total		0.00 %